



RIVERDALE

CREATED BY

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EPISODE 7.15

"Chapter One Hundred and Thirty-Two: Miss Teen Riverdale"

Veronica pushes Betty to enter Riverdale's annual Teen Queen pageant. Meanwhile, Ethel longs to compete but worries she doesn't embody the town's ideals.

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EPISODE CAST

K.J. Apa	...	Archie Andrews
Lili Reinhart	...	Betty Cooper
Camila Mendes	...	Veronica Lodge
Cole Sprouse	...	Jughead Jones
Madelaine Petsch	...	Cheryl Blossom
Casey Cott	...	Kevin Keller
Charles Melton	...	Reggie Mantle
Vanessa Morgan	...	Toni Topaz
Drew Ray Tanner	...	Fangs Fogarty
Mädchen Amick	...	Alice Cooper
Nicholas Barasch	...	Julian Blossom
Zoé De Grand Maison	...	Evelyn Evernever
Barclay Hope	...	Clifford Blossom
Lochlyn Munro	...	Hal Cooper
Shannon Purser	...	Ethel Muggs
Molly Ringwald	...	Mary Andrews
Alvin Sanders	...	Pop Tate
Malcolm Stewart	...	Dr. Freiderich Werthers
Karl Walcott	...	Clay Walker
William MacDonald	...	Principal Featherhead
Abby Ross	...	Midge Klump
Daniel Yang	...	Dilton Doiley
Jenn MacLean-Angus	...	Mrs. Muggs
Adam Lolacher	...	Mr. Muggs

1

00:00:08 --> 00:00:10
[Veronica] Dear Girl Next Door,

2

00:00:10 --> 00:00:13
I'm not usually one to gripe
or seek advice from strangers,

3

00:00:13 --> 00:00:16
but I'm sick of living in a world
that doesn't take me seriously

4

00:00:16 --> 00:00:18
as a young businesswoman.

5

00:00:18 --> 00:00:20
Did you know
I can't even open a checking account?

6

00:00:20 --> 00:00:25
[Toni] Dear Girl Next Door,
I know and love who I am.

7

00:00:25 --> 00:00:28
I'm Black, I'm bold, I'm beautiful,

8

00:00:29 --> 00:00:31
but it's frustrating to live in a world
that doesn't celebrate me

9

00:00:31 --> 00:00:33
for being those things.

10

00:00:34 --> 00:00:37
[Cheryl] Dear Girl Next Door,
with every breath I take,

11

00:00:37 --> 00:00:41
I'm living a lie, forever worried
that I'll reveal my true self

12

00:00:41 --> 00:00:45
to an intolerant world
that won't let me love who I want to love.

13

00:00:46 --> 00:00:50
[Midge] Dear Girl Next Door, I feel like
I'm sitting on a ticking time bomb.

14

00:00:51 --> 00:00:54
And it's only a matter of time
before the world stigmatizes me

15

00:00:54 --> 00:00:56
for being a woman of loose morals.

16

00:00:58 --> 00:01:02
[Evelyn] Dear Girl Next Door,
or should I say Little Miss Busybody?

17

00:01:02 --> 00:01:04
What makes you think
you have all the answers anyhoo?

18

00:01:06 --> 00:01:08
[Ethel] Dear Girl Next Door,

19

00:01:08 --> 00:01:10
I know I should be grateful
for the things I have,

20

00:01:10 --> 00:01:13
but it's hard
when everything around me is beautiful

21

00:01:13 --> 00:01:16
and the world's constantly reminding me
I'm not one of those things.

22

00:01:16 --> 00:01:19
Gosh. Ethel, that's a beautiful sketch.
Is that for art class?

23

00:01:19 --> 00:01:24

She's finishing up the sign-up sheet
for Miss Riverdale Teen Queen pageant.

24

00:01:24 --> 00:01:26

Your mom asked me to be her assistant.

25

00:01:26 --> 00:01:29

Mm. Is it really time
for that embarrassing cattle call again?

26

00:01:30 --> 00:01:31

Yes, it is.

27

00:01:31 --> 00:01:35

But this year, first time ever,
we're going to be broadcast live

28

00:01:35 --> 00:01:38

on national television
right out of the RIVW studios.

29

00:01:38 --> 00:01:41

Whoop-de-do.

I hope you don't expect me to compete.

30

00:01:42 --> 00:01:43

Oh, no, of course not.

31

00:01:43 --> 00:01:47

Why would you wanna participate
in anything so glorious and wholesome

32

00:01:47 --> 00:01:50

and all-American
as Miss Riverdale Teen Queen

33

00:01:50 --> 00:01:53

when you're already holding the crown
for Miss Grumpy Pants U.S.A.?

34

00:01:54 --> 00:01:57

And I'm sure you're not interested
in any of our wonderful prizes this year.

35

00:01:58 --> 00:02:01

-Like, say, a new car.

-I don't have a driver's license.

36

00:02:01 --> 00:02:05

-A Hollywood screen test.

-Not interested in the slightest.

37

00:02:05 --> 00:02:07

Or a scholarship

to whatever college accepts you.

38

00:02:10 --> 00:02:12

The pageant's giving away scholarships?

Since when?

39

00:02:12 --> 00:02:15

Since we're gonna be live

on national television.

40

00:02:15 --> 00:02:19

But I understand, you're not interested.

Ethel, she is beautiful.

41

00:02:19 --> 00:02:23

But why don't we change her

from a blond to a brunette?

42

00:02:23 --> 00:02:26

She'd be much more likable that way.

43

00:02:31 --> 00:02:32

[school bell ringing]

44

00:02:32 --> 00:02:34

What do rules say about outside designers?

45

00:02:34 --> 00:02:38

Edith Head has been dying

to design a bathing suit for me,

46

00:02:38 --> 00:02:41
and Miss Riverdale Teen Queen
would be a divine showcase for it.

47

00:02:41 --> 00:02:44
Oh, Vee, please tell me
you're not signing up for that.

48

00:02:45 --> 00:02:45
I already did, Betty.

49

00:02:46 --> 00:02:49
Imagine the publicity it'd bring
to the Babylonium if I won.

50

00:02:50 --> 00:02:53
-It's a business decision.
-But it objectifies girls.

51

00:02:54 --> 00:02:57
I mean, wearing a swimsuit and heels
at the same time?

52

00:02:57 --> 00:03:00
What about that peep show you did
with Archie? Was that objectifying?

53

00:03:00 --> 00:03:04
Yes. Well, that was between me and Archie.
And he was in his underwear too.

54

00:03:04 --> 00:03:05
What I wouldn't give.

55

00:03:05 --> 00:03:07
How about flashing your panties
on live television?

56

00:03:07 --> 00:03:09
That was my decision, on my terms.

57

00:03:10 --> 00:03:14
Look, beauty pageants can certainly
be seen as objectifying women

58
00:03:14 --> 00:03:18
if you choose to look at them
solely through that one lens.

59
00:03:19 --> 00:03:21
What other lens is there?

60
00:03:21 --> 00:03:24
What's that saying?
"Beauty is in the eye of the beholder"?

61
00:03:24 --> 00:03:26
Speaking for myself,
I love being beautiful.

62
00:03:26 --> 00:03:30
Not for the drooling approval
of some fuddy-duddy judges.

63
00:03:30 --> 00:03:34
I refuse to give them any power over me.
I decide if I'm beautiful or not.

64
00:03:34 --> 00:03:37
And I am, as are we all.

65
00:03:38 --> 00:03:39
But doesn't it bother you

66
00:03:39 --> 00:03:42
that beauty pageants
pit girls against girls?

67
00:03:42 --> 00:03:46
There's a way around that.
We gals just need to make a pact.

68
00:03:46 --> 00:03:48
No matter who wins, we all win.

69

00:03:48 --> 00:03:50
And no catfighting or backbiting.

70

00:03:50 --> 00:03:55
Except against Evelyn Evernever,
who was the first to sign up, annoyingly.

71

00:03:55 --> 00:03:57
Toni, you're doing it too?

72

00:03:57 --> 00:03:59
Trust me, Betty,
I feel the same way you do.

73

00:04:00 --> 00:04:03
But this is the first year that
Miss Riverdale Teen Queen is integrated.

74

00:04:04 --> 00:04:06
Even though there's not
a snowball's chance in hell

75

00:04:06 --> 00:04:09
those stuffed-shirt judges
will give me the title,

76

00:04:09 --> 00:04:14
I'll make sure I show the country
one Black woman competing for the crown.

77

00:04:14 --> 00:04:16
And if I do win, don't worry.

78

00:04:16 --> 00:04:19
I'll call out the Miss America pageant
for the fact that all its contestants

79

00:04:19 --> 00:04:22
must be of good health in the white race.

80

00:04:24 --> 00:04:26

My parents sponsor
Miss Riverdale Teen Queen, of course,

81

00:04:27 --> 00:04:30
so it'd definitely raise a few eyebrows
if I didn't compete.

82

00:04:31 --> 00:04:33
Though,
if I do win the title again this year,

83

00:04:33 --> 00:04:36
I would use my platform differently.

84

00:04:36 --> 00:04:39
Advocating for the more
disenfranchised teens in this town.

85

00:04:41 --> 00:04:45
You sure you should be competing, Midge,
you know, in your delicate condition?

86

00:04:45 --> 00:04:49
Won't you be wearing high heels for hours?
What if you trip?

87

00:04:49 --> 00:04:53
You're the sweetest
for worrying about me, Fangs, but...

88

00:04:54 --> 00:04:58
this might be the last time
I get to do anything like this.

89

00:04:58 --> 00:04:59
Just...

90

00:05:00 --> 00:05:02
dress up and be a 16-year-old girl.

91

00:05:03 --> 00:05:07
Compete for some silly tiara
like it's the only thing that matters.

92

00:05:10 --> 00:05:11
What I said before, ice it.

93

00:05:13 --> 00:05:16
You go compete your heart out
on that stage, baby.

94

00:05:16 --> 00:05:20
If those judges got eyes in their head,
they won't look at those other wannabes.

95

00:05:20 --> 00:05:24
Because you're the hottest mama
with the classiest chassis

96

00:05:24 --> 00:05:26
in the whole town, by a mile.

97

00:05:33 --> 00:05:39
All right. Now that it's just us,
selfishly, of course I think it'd be a gas

98

00:05:39 --> 00:05:42
if we were all part
of Miss Riverdale Teen Queen.

99

00:05:42 --> 00:05:46
-So I'm gonna go out on a limb here--
-I think I know what you're going to say.

100

00:05:46 --> 00:05:50
Let me ask you this, Betty.
If your mom wasn't hosting the pageant,

101

00:05:51 --> 00:05:54
wouldn't you be competing
for those ginchy prizes?

102

00:05:54 --> 00:05:58
Imagine if you got that scholarship.
It could be your ticket to freedom.

103
00:05:59 --> 00:06:01
You could go
to whatever school accepted you.

104
00:06:02 --> 00:06:05
On your own terms,
not at your parents' whims.

105
00:06:06 --> 00:06:10
-Someplace like--
-Sarah Florence or Smith College.

106
00:06:11 --> 00:06:12
Mm-hm.

107
00:06:12 --> 00:06:14
So you have thought about it.

108
00:06:15 --> 00:06:16
I knew it.

109
00:06:16 --> 00:06:18
["There She Is, Miss America" playing]

110
00:06:18 --> 00:06:20
♪ There she is ♪

111
00:06:21 --> 00:06:24
♪ Miss America ♪

112
00:06:26 --> 00:06:28
♪ There she is ♪

113
00:06:28 --> 00:06:31
♪ Your ideal ♪

114
00:06:32 --> 00:06:35
♪ The dream of a million girls ♪

115
00:06:35 --> 00:06:36
♪ Who are more than pretty... ♪

116

00:06:38 --> 00:06:39
[Alice] Well, well, well,

117

00:06:39 --> 00:06:44
if it isn't the latest and greatest
aspiring Miss Riverdale Teen Queen.

118

00:06:45 --> 00:06:48
Yes, Mother, I signed up.
Are you overjoyed?

119

00:06:48 --> 00:06:51
No. Actually, I'm not, Elizabeth.

120

00:06:51 --> 00:06:54
I would like to know
what your nefarious plan is.

121

00:06:54 --> 00:06:57
Do you plan on winning the crown
and then pulling the entire temple down

122

00:06:57 --> 00:07:00
around you,
make some kind of feminist statement?

123

00:07:00 --> 00:07:03
No. I do not wanna
pull the temple down around me.

124

00:07:04 --> 00:07:07
To be honest, it'd be nice
to win that scholarship money.

125

00:07:07 --> 00:07:10
Oh, please, Elizabeth.
You get straight A's.

126

00:07:11 --> 00:07:14
If you so choose to go to college--
Which I'm not recommending.

127

00:07:14 --> 00:07:16
I would much rather you go
to finishing school.

128

00:07:16 --> 00:07:19
--you're gonna be able
to get an academic scholarship.

129

00:07:19 --> 00:07:23
Don't try and bamboozle me into thinking
that you care about the scholarship.

130

00:07:23 --> 00:07:24
What would you like me to say then?

131

00:07:24 --> 00:07:29
I'd like you to say that you actually want
to be Miss Riverdale Teen Queen

132

00:07:29 --> 00:07:32
for the joy and satisfaction of it.

133

00:07:32 --> 00:07:35
You know, I was Miss Riverdale Teen Queen
back in my day.

134

00:07:35 --> 00:07:36
I know.

135

00:07:36 --> 00:07:37
Everyone knows.

136

00:07:37 --> 00:07:41
The night I was crowned,
it was the greatest night of my life.

137

00:07:42 --> 00:07:46
I thought I could do anything,
be anything.

138

00:07:48 --> 00:07:54
You know, well, it's silly, but I thought

that I might grow up to be a stewardess

139

00:07:54 --> 00:07:57
and travel the world,
see glamorous places.

140

00:07:57 --> 00:08:01
Wait, you wanted to be a stewardess?
That I did not know.

141

00:08:01 --> 00:08:04
-Hmm.
-What happened? Why didn't you do it?

142

00:08:05 --> 00:08:08
Well, I married your father, of course.

143

00:08:08 --> 00:08:11
And then I had your sister,
and then I had you,

144

00:08:11 --> 00:08:15
and I gave up my silly dreams
of becoming a stewardess.

145

00:08:15 --> 00:08:17
-Can you imagine?
-Yeah.

146

00:08:18 --> 00:08:19
I can.

147

00:08:19 --> 00:08:22
How fab that would have been for you.

148

00:08:22 --> 00:08:26
Traveling to all those places,
meeting glamorous people.

149

00:08:26 --> 00:08:27
Yeah.

150

00:08:28 --> 00:08:31
Well, anyway, Betty,
whatever your reasons are,

151
00:08:31 --> 00:08:34
I think
this is gonna be wonderful for you.

152
00:08:35 --> 00:08:39
Imagine if you won. That would be
the greatest accomplishment of my life.

153
00:08:39 --> 00:08:42
This is so exciting.
I can't wait to rehearse with you, girl.

154
00:08:42 --> 00:08:43
Wait, we have to rehearse?

155
00:08:43 --> 00:08:45
Yes, of course.

156
00:08:45 --> 00:08:48
I have to guide you girls
through this entire process.

157
00:08:48 --> 00:08:51
And mind you,
this is not just glitz and glam.

158
00:08:51 --> 00:08:55
This is rigorous, hard work,
like going into battle.

159
00:08:55 --> 00:08:57
So I want you to get a good night's sleep.

160
00:08:57 --> 00:09:01
I don't wanna see any shadowy bags
under those eyes in the morning.

161
00:09:15 --> 00:09:20
A Miss Riverdale Teen Queen

does not walk, she glides.

162

00:09:21 --> 00:09:26

That's what I wanna see from you.

Gliding, gliding, gliding.

163

00:09:26 --> 00:09:28

Focus.

164

00:09:29 --> 00:09:32

We wanna block out everything
and only concentrate

165

00:09:32 --> 00:09:35

on being the most poised,
the most refined,

166

00:09:36 --> 00:09:38

and the most elegant we can be.

167

00:09:38 --> 00:09:42

Appearance, posture, carriage, character.

168

00:09:42 --> 00:09:47

All these elements go into the making
of a Miss Riverdale Teen Queen.

169

00:09:47 --> 00:09:52

We must carry ourselves
with the dignity of English royalty.

170

00:09:53 --> 00:09:57

Our categories are evening gowns,
vim and vigor,

171

00:09:57 --> 00:09:59

bathing suits, point of view,

172

00:09:59 --> 00:10:02

and the ever most important
talent competition.

173

00:10:02 --> 00:10:07
It's all about showing how well-rounded
Miss Riverdale Teen Queen is.

174
00:10:07 --> 00:10:10
That's all fine and dandy,
but I don't need some creepy old men

175
00:10:10 --> 00:10:12
telling me how well-rounded
my backside is.

176
00:10:13 --> 00:10:14
I know how shapely I am.

177
00:10:14 --> 00:10:16
-Toni.
-Greaser garbage.

178
00:10:16 --> 00:10:16
Preppy troll.

179
00:10:17 --> 00:10:18
[Alice] Miss Topaz, really.

180
00:10:18 --> 00:10:22
As Miss Blossom would tell you,
being Miss Riverdale Teen Queen,

181
00:10:22 --> 00:10:28
you serve as an ambassadress for Riverdale
for the entire year of your appointment.

182
00:10:28 --> 00:10:34
Why, you must be the female embodiment
of all things good and decent

183
00:10:34 --> 00:10:35
in our little town with pep.

184
00:10:35 --> 00:10:38
In fact, "Pep" should be your middle name.

185
00:10:39 --> 00:10:41
All right, one more hour of posture work

186
00:10:41 --> 00:10:44
and then we will go down
to Mrs. Andrews' dress shop

187
00:10:44 --> 00:10:46
and have you fitted for gowns.

188
00:10:47 --> 00:10:49
[audience applauding and cheering]

189
00:10:49 --> 00:10:51
[whimsical music playing]

190
00:10:51 --> 00:10:57
Ethel Muggs, as the winner of this year's
Miss Riverdale Teen Queen pageant,

191
00:10:57 --> 00:11:01
can you tell us what you're feeling
at this exact moment?

192
00:11:01 --> 00:11:02
Gosh, Mrs. Cooper.

193
00:11:02 --> 00:11:06
I guess I'm really just wishing
that my parents were alive to see this.

194
00:11:06 --> 00:11:09
Oh, but, Ethel, they are.

195
00:11:09 --> 00:11:11
[audience applauding and cheering]

196
00:11:11 --> 00:11:12
[Ethel] Mom?

197
00:11:12 --> 00:11:13

Dad?

198

00:11:14 --> 00:11:18
Ethel, as our newly minted
Miss Riverdale Teen Queen,

199

00:11:18 --> 00:11:22
are there any other dreams
that you're looking to fulfill?

200

00:11:22 --> 00:11:23
Now that you mention it,

201

00:11:24 --> 00:11:27
a lot of people don't know that I paint,
as well as draw comic books,

202

00:11:27 --> 00:11:31
and I'd be so jazzed
to have an original Ethel Muggs hanging

203

00:11:31 --> 00:11:33
in a real gallery or museum.

204

00:11:33 --> 00:11:36
Ethel,
I have got some great news for you then.

205

00:11:36 --> 00:11:38
Your beautiful self-portrait

206

00:11:38 --> 00:11:42
is going to be on display
at the Guggenheim Museum.

207

00:11:43 --> 00:11:44
Oh, my gosh, the Guggenheim?

208

00:11:44 --> 00:11:45
[Alice] Yes.

209

00:11:46 --> 00:11:49

Ethel, this is your night
and your night alone.

210

00:11:49 --> 00:11:53
Is there anything else
that would make it even more special?

211

00:11:54 --> 00:11:58
Well... I think
it would just be the ginchiest thing ever

212

00:11:58 --> 00:12:00
if Jughead Jones were my boyfriend.

213

00:12:00 --> 00:12:05
Oh, Ethel. Miss Riverdale Teen Queen
has the pick of the litter,

214

00:12:05 --> 00:12:11
but if it's Jughead Jones you want,
then Jughead is yours.

215

00:12:11 --> 00:12:12
[Ethel] Jughead?

216

00:12:13 --> 00:12:15
-Are you really my boyfriend?
-Of course I am.

217

00:12:16 --> 00:12:18
You've always been my best gal.

218

00:12:22 --> 00:12:24
Beautiful.

219

00:12:26 --> 00:12:27
Ethel?

220

00:12:28 --> 00:12:29
Ethel.

221

00:12:30 --> 00:12:31

Ethel.

222

00:12:33 --> 00:12:34

Sorry, what was that, Mrs. Cooper?

223

00:12:34 --> 00:12:37

You did make an appointment
at the dress shop, I hope.

224

00:12:38 --> 00:12:40

Mm-hm.

225

00:12:40 --> 00:12:43

[Mary] Look at all these gorgeous girls.

226

00:12:44 --> 00:12:47

You know, back in the day, I competed

227

00:12:47 --> 00:12:50

to be Miss Riverdale Teen Queen
all through high school.

228

00:12:51 --> 00:12:55

-Against you, Alice, if I'm not mistaken.

-You always gave me a run for my money.

229

00:12:55 --> 00:12:56

And you always won.

230

00:12:57 --> 00:12:59

Oh, it's funny.

231

00:12:59 --> 00:13:02

I really thought
that being Miss Riverdale Teen Queen

232

00:13:02 --> 00:13:05

would be a stepping stone
to doing something important with my life.

233

00:13:06 --> 00:13:09

Like, I don't know,

being the First Lady or something.

234

00:13:09 --> 00:13:12

Well, there's nothing more important
than being a wife and mother, Mary.

235

00:13:12 --> 00:13:14

Maybe for our generation, Alice,

236

00:13:14 --> 00:13:17

but I feel like these girls
could do anything they want,

237

00:13:17 --> 00:13:19

be anything they want.

238

00:13:19 --> 00:13:21

No disrespect to Mamie Eisenhower,
she's an icon,

239

00:13:21 --> 00:13:24

but do you girls ever think
we'll have a female president?

240

00:13:24 --> 00:13:28

-I wouldn't vote for a woman.
-Or a Black president for that matter?

241

00:13:28 --> 00:13:29

Man or woman.

242

00:13:29 --> 00:13:32

Think about how much change
would have to occur for that.

243

00:13:32 --> 00:13:34

It'll happen. In our lifetime, I bet.

244

00:13:34 --> 00:13:38

Now, now, I think it's important
to manage one's expectations.

245

00:13:38 --> 00:13:41
-Don't you think, Mary?
-Of course.

246
00:13:42 --> 00:13:44
Oh, Ethel, can you make sure
you pin Betty's dress

247
00:13:44 --> 00:13:46
all the way around the hem?

248
00:13:47 --> 00:13:50
Okay.
Midge, let's look at this fit on you.

249
00:13:51 --> 00:13:53
[Ethel sobbing]

250
00:13:56 --> 00:13:56
Ethel.

251
00:13:57 --> 00:13:58
Are you crying?

252
00:14:00 --> 00:14:03
Sorry. I won't get any tears
on your dress, I promise.

253
00:14:03 --> 00:14:05
No, no, what's the matter?

254
00:14:07 --> 00:14:11
Nothing. You're just so beautiful, Betty.

255
00:14:12 --> 00:14:16
You and all the other girls
are just so beautiful.

256
00:14:18 --> 00:14:21
I think we might need
to let this out just a tiny bit.

257

00:14:22 --> 00:14:24
[Evelyn] Midge, you better start
cutting back on those desserts,

258
00:14:24 --> 00:14:28
otherwise that cute boyfriend of yours
might decide you're too much to handle.

259
00:14:28 --> 00:14:31
Evelyn, why don't you do us all a favor
and take a long walk off a short pier?

260
00:14:32 --> 00:14:34
I'm just gonna go get my measuring tape.

261
00:14:37 --> 00:14:41
Midge, dear, why don't you and I
have a little chat later, huh?

262
00:14:41 --> 00:14:42
Just between us.

263
00:14:45 --> 00:14:49
[Betty] Ethel, what were those waterworks
at the dress shop about?

264
00:14:49 --> 00:14:50
Did something happen?

265
00:14:51 --> 00:14:52
No.

266
00:14:53 --> 00:14:53
Nothing.

267
00:14:53 --> 00:14:57
I guess I just wish
that I could be competing with you all.

268
00:14:57 --> 00:14:58
Ethel, you're so beautiful.

269

00:14:58 --> 00:15:00
-Why aren't you competing?
-I couldn't.

270
00:15:01 --> 00:15:05
You've heard what your mom said
about being Miss Riverdale Teen Queen.

271
00:15:05 --> 00:15:08
She's supposed to
embody the best of the town,

272
00:15:08 --> 00:15:10
be Riverdale's ideal girl.

273
00:15:13 --> 00:15:15
That's not me, Betty.

274
00:15:15 --> 00:15:18
I'm the girl whose parents were murdered.

275
00:15:19 --> 00:15:23
I'm the girl who's quiet
and likes comic books

276
00:15:23 --> 00:15:25
and draws creepy pictures.

277
00:15:26 --> 00:15:30
No one in their right mind
would crown me Miss Riverdale Teen Queen.

278
00:15:30 --> 00:15:34
I know what my mom has been saying, Ethel,
but straight from the fridge, you...

279
00:15:35 --> 00:15:38
You're such a wonderful, beautiful person.

280
00:15:38 --> 00:15:41
You've overcome so much adversity
in your life,

281
00:15:41 --> 00:15:45
more than any other girl in Riverdale,
and that is inspiring.

282
00:15:46 --> 00:15:47
You are inspiring.

283
00:15:48 --> 00:15:51
You have more pep in your little finger
than the rest of us do

284
00:15:51 --> 00:15:53
in our whole bodies combined.

285
00:15:53 --> 00:15:57
And you have every right to be competing,
just as much as the rest of us.

286
00:15:57 --> 00:15:58
No.

287
00:15:58 --> 00:15:59
I couldn't.

288
00:15:59 --> 00:16:01
Really, I'm sorry.

289
00:16:01 --> 00:16:03
I shouldn't have said anything.

290
00:16:06 --> 00:16:11
♪ So now I lay me down to cry ♪

291
00:16:11 --> 00:16:17
♪ Why did I tell my love a lie? ♪

292
00:16:17 --> 00:16:19
So, Midge, how far along are you?

293
00:16:20 --> 00:16:22
And no fibbing, please.

294

00:16:23 --> 00:16:24
I recognize that glow.

295

00:16:29 --> 00:16:35
Girls, I appreciate you gathering
for an emergency meeting before school.

296

00:16:35 --> 00:16:39
Now, some of you may know,
Midge Klump is no longer with us.

297

00:16:39 --> 00:16:43
-What? What happened? Did Midge die?
-Oh, no, no, she's still alive.

298

00:16:43 --> 00:16:49
But regrettably, she is no longer eligible
to compete for Miss Riverdale Teen Queen.

299

00:16:49 --> 00:16:54
And moreover, she will no longer
be a student here at Riverdale High.

300

00:16:55 --> 00:16:58
She will continue her studies
at the Sisters of Quiet Mercy.

301

00:16:59 --> 00:17:02
-But, Mrs. Cooper--
-And I assure you she's doing just fine.

302

00:17:02 --> 00:17:05
Really, girls,
this is the best thing for her.

303

00:17:05 --> 00:17:08
When you see her again
in six or seven months,

304

00:17:08 --> 00:17:10
you will see that she is right as rain.

305

00:17:10 --> 00:17:13

Six or seven months? What, is Midge--?

306

00:17:13 --> 00:17:19

Also, this is a good time to remind you that we must treat our bodies as temples.

307

00:17:20 --> 00:17:25

Temples that must be protected against any kind of defilement.

308

00:17:25 --> 00:17:30

On that note, we will see you back here for some good, clean fun this afternoon.

309

00:17:30 --> 00:17:31

Okay? Very good.

310

00:17:38 --> 00:17:41

I just don't understand. Why would Midge be sent away?

311

00:17:41 --> 00:17:45

I thought you were supposed to be smart. Midge has a bun in the oven.

312

00:17:45 --> 00:17:47

-Shut your pie hole.
-It's the worst-kept secret in town.

313

00:17:48 --> 00:17:49

Second worst, after you two.

314

00:17:49 --> 00:17:53

This wouldn't be the first time a girl's been sent away to hide her shame.

315

00:17:53 --> 00:17:56

Sadly, this is standard practice in Hollywood.

316

00:17:56 --> 00:17:58

-Midge has nothing to be ashamed of.
-[Evelyn] Says you.

317
00:17:58 --> 00:18:00
She let a greaser paw at her
like a dirty rag.

318
00:18:00 --> 00:18:02
You're cruising for a bruising,
you square.

319
00:18:02 --> 00:18:06
Okay, wait.
So Midge and Fangs have actually...?

320
00:18:06 --> 00:18:07
Yes, Betty.

321
00:18:07 --> 00:18:10
Just once, or multiple times?

322
00:18:10 --> 00:18:12
From the way those two
would look at each other,

323
00:18:12 --> 00:18:14
I'm guessing
they were doing the deed on the reg.

324
00:18:14 --> 00:18:18
If you must know,
Midge loves Fangs and Fangs loves Midge.

325
00:18:18 --> 00:18:20
And if it wasn't
for her classist, racist parents,

326
00:18:20 --> 00:18:23
-they'd be together right now.
-Quite the cautionary tale if you ask me.

327
00:18:23 --> 00:18:25
No one is, you goon from Saskatoon.

328

00:18:25 --> 00:18:30
I'm just-- I'm wondering how Midge
could have ended up getting...

329

00:18:33 --> 00:18:34
Uh...

330

00:18:34 --> 00:18:39
No, I understand how it happened.
I'm just wondering if they were using--

331

00:18:39 --> 00:18:42
If they were using protection.
Good question.

332

00:18:42 --> 00:18:45
Midge said they were, but once it slipped.

333

00:18:45 --> 00:18:48
-That's what Fangs told me too.
-See, this is why they ought to invent,

334

00:18:49 --> 00:18:52
-I don't know, a pill or something.
-A what?

335

00:18:52 --> 00:18:54
A pill.
Like a monthly pill that girls can take.

336

00:18:55 --> 00:18:58
That protects them from... accidents.

337

00:18:59 --> 00:19:00
Even happy ones.

338

00:19:00 --> 00:19:01
Because let's face it,

339

00:19:01 --> 00:19:05
we're the ones who have to live

with the consequences, not the boys.

340

00:19:05 --> 00:19:08
They get claps on the back
while we bear the burden,

341

00:19:08 --> 00:19:09
while we're stigmatized.

342

00:19:09 --> 00:19:13
-Poor Midge. Her life is just--
-[Cheryl] Her life is not ruined.

343

00:19:13 --> 00:19:15
Midge is one of my Vixens.
I won't let this destroy her.

344

00:19:15 --> 00:19:18
Except you're no longer a Vixen,
and neither is Midge.

345

00:19:18 --> 00:19:21
-Who did let you sit with us?
-I wonder if Fangs knows about this.

346

00:19:21 --> 00:19:24
If he doesn't now, he will soon.
The whole school will.

347

00:19:24 --> 00:19:28
-Then I should find him, talk to him.
-I'll come with you.

348

00:19:30 --> 00:19:32
Betty, what are you thinking about?

349

00:19:33 --> 00:19:36
Just how quickly
your entire life can change.

350

00:19:37 --> 00:19:40
How one night
can decide everything for you.

351

00:19:46 --> 00:19:48

You were quiet in the lounge, Ethel.

352

00:19:51 --> 00:19:53

I keep thinking about Midge
at the Sisters of Quiet Mercy.

353

00:19:53 --> 00:19:58

It's awful what's happening to Midge.
We will figure out a way to help her.

354

00:19:58 --> 00:20:00

But in the meantime...

355

00:20:01 --> 00:20:03

I also think this presents an opportunity.

356

00:20:04 --> 00:20:06

-What do you mean?
-There's an open spot now

357

00:20:06 --> 00:20:12

to replace Midge in the pageant,
and what better girl to do it than you?

358

00:20:13 --> 00:20:16

-Do you really think that, Betty?
-I do.

359

00:20:16 --> 00:20:20

It almost feels like your destiny now,
but only if you want to, Ethel.

360

00:20:22 --> 00:20:24

I do. But what about your mom?

361

00:20:24 --> 00:20:27

There's so much that needs to get done,
and she still needs an assistant--

362

00:20:28 --> 00:20:30

I have someone in mind for that.

363

00:20:31 --> 00:20:35

They took Midge?

I'm gonna go out there to that convent,

364

00:20:35 --> 00:20:38

I'm gonna bust Midge out of there.

She doesn't belong in that place.

365

00:20:38 --> 00:20:41

They do experiments on those kids,
give them psychedelic drugs and stuff.

366

00:20:42 --> 00:20:45

The last thing anyone needs
is you going in half-cocked.

367

00:20:45 --> 00:20:47

Kidnapping Midge
after she's already been kidnapped once

368

00:20:47 --> 00:20:49

will only make things worse.

369

00:20:49 --> 00:20:51

We need more information.

370

00:20:51 --> 00:20:54

Midge's parents know she's pregnant
because Mrs. Cooper forced it out of her,

371

00:20:54 --> 00:20:56

but they may not know
that you're the father.

372

00:20:56 --> 00:20:59

We should endeavor to keep it that way
so you're not arrested.

373

00:20:59 --> 00:21:02

-Or worse.

-What am I supposed to do? Huh?

374

00:21:02 --> 00:21:05

-Bupkis?

-We stick with the original plan.

375

00:21:05 --> 00:21:07

You write a hit song,
you get a gold record,

376

00:21:07 --> 00:21:09

and you become undeniable
to Midge's parents.

377

00:21:09 --> 00:21:13

Focus on getting ready
for when you and Midge get reunited.

378

00:21:13 --> 00:21:16

Look, my parents have made
many charitable donations to the Sisters,

379

00:21:16 --> 00:21:22

so I will work on setting up at least
a phone call between you and dear Midge.

380

00:21:22 --> 00:21:26

But you have to listen to Toni.
And, Fangs, remain calm.

381

00:21:27 --> 00:21:29

Calm. [snaps fingers] Okay.

382

00:21:32 --> 00:21:33

Beautiful.

383

00:21:37 --> 00:21:39

What's going on in here?

384

00:21:39 --> 00:21:43

I'm just getting Ethel all caught up,
but she has perfect poise, honestly.

385

00:21:43 --> 00:21:47
-And doesn't she look to die for?
-Getting caught up on what, exactly?

386
00:21:47 --> 00:21:50
Oh, didn't you hear?
Ethel's replacing Midge in the pageant.

387
00:21:50 --> 00:21:55
-And she already knows all the routines.
-That is wonderful.

388
00:21:55 --> 00:21:58
Um, but who's gonna be my assistant?

389
00:21:58 --> 00:22:01
Here's your java, Mrs. Cooper.
Just the way Betty said you liked it.

390
00:22:01 --> 00:22:03
Three sugars, extra cream.

391
00:22:04 --> 00:22:06
Can I speak to you in the hallway?

392
00:22:06 --> 00:22:07
Sure, Mom.

393
00:22:09 --> 00:22:13
A few more laps and then we'll brainstorm
some ideas for the talent competition.

394
00:22:18 --> 00:22:20
I knew you were gonna try to undermine me.

395
00:22:20 --> 00:22:22
How am I trying to undermine you?

396
00:22:22 --> 00:22:24
Midge dropped out,

397
00:22:24 --> 00:22:27

or more likely was forced out by you.

398

00:22:27 --> 00:22:30

-Now, what's wrong with Ethel competing?

-What's wrong?

399

00:22:30 --> 00:22:34

Ethel does not represent the ideals
of Miss Riverdale Teen Queen.

400

00:22:34 --> 00:22:36

-Not by a country mile.

-Why? She's not pregnant.

401

00:22:36 --> 00:22:39

No. No, she's not,
but she has an unsavory history.

402

00:22:40 --> 00:22:44

Are you talking about what happened
with her parents, or something else?

403

00:22:46 --> 00:22:47

Whoa. You are awful.

404

00:22:47 --> 00:22:51

I am here to protect the office
of Miss Riverdale Teen Queen.

405

00:22:51 --> 00:22:54

I am not gonna let you turn this
competition into one of your crusades.

406

00:22:54 --> 00:22:56

And whether you believe me or not,

407

00:22:56 --> 00:23:00

I am also
and especially trying to protect Ethel

408

00:23:00 --> 00:23:03

from the scrutiny
that Miss Riverdale Teen Queen demands.

409

00:23:03 --> 00:23:06

I'm sorry, but over my dead body
is she going to compete.

410

00:23:06 --> 00:23:10

Mom, Ethel should be
Miss Riverdale Teen Queen.

411

00:23:11 --> 00:23:14

She needs and deserves it
more than the rest of us.

412

00:23:14 --> 00:23:16

Think about it for one second, okay?

413

00:23:16 --> 00:23:20

Ethel is an orphan. This scholarship
may be her only chance to go to college.

414

00:23:20 --> 00:23:22

-No!

-Mom.

415

00:23:22 --> 00:23:23

That is final. Ethel is a lovely girl,

416

00:23:23 --> 00:23:26

but this is not a charity,
it's a competition.

417

00:23:26 --> 00:23:28

And since you made this mess,

418

00:23:28 --> 00:23:32

you're the one that's gonna tell her
that she has to withdraw, not me!

419

00:23:35 --> 00:23:36

[Toni] What's the trouble now?

420

00:23:36 --> 00:23:39

Well, I got Ethel
to sign up for the pageant,

421

00:23:40 --> 00:23:42
and no surprise, my mom blew a gasket.

422

00:23:42 --> 00:23:45
She's not letting Ethel compete
in Miss Riverdale Teen Queen.

423

00:23:45 --> 00:23:47
-Even though there's an empty slot.
-Oh, dear.

424

00:23:47 --> 00:23:50
And why doesn't she want Ethel
to drop a nickel and then participate?

425

00:23:50 --> 00:23:52
It's more of the same.

426

00:23:52 --> 00:23:56
Ethel doesn't represent
the ideal blah-blah-blah.

427

00:23:56 --> 00:23:59
My mom is nuttier than
a Christmas fruitcake, but I'm in it now.

428

00:23:59 --> 00:24:01
And I don't wanna be the one
to tell Ethel that she doesn't...

429

00:24:02 --> 00:24:05
represent the very best of Riverdale.

430

00:24:05 --> 00:24:07
Imagine what winning would do for her.

431

00:24:07 --> 00:24:09
Imagine the doors it would open.

432

00:24:10 --> 00:24:12
Not just in high school,
but for the rest of her life.

433
00:24:12 --> 00:24:15
Honestly, Ethel's got
as much chance of winning as I do,

434
00:24:15 --> 00:24:17
but we're with you, Betty.

435
00:24:17 --> 00:24:19
What should we do?

436
00:24:19 --> 00:24:21
I'm open to ideas, ladies.

437
00:24:22 --> 00:24:26
I vote we stand together, link arms,
and demand Ethel gets a chance to compete

438
00:24:26 --> 00:24:28
or we all withdraw.

439
00:24:28 --> 00:24:30
Quote it. I'm in, sisters.

440
00:24:30 --> 00:24:33
This pageant's nowheresville without us.

441
00:24:33 --> 00:24:33
Okay.

442
00:24:35 --> 00:24:37
-I'll go talk to my mom.
-[Veronica] Hold the line.

443
00:24:37 --> 00:24:39
Thinking it through,

444
00:24:39 --> 00:24:42
maybe this is one of those times

you go around your mom

445

00:24:43 --> 00:24:48
to someone who might be more inclined
to listen to reason... or threats.

446

00:24:49 --> 00:24:53
-Someone like my dad?
-Exactly.

447

00:24:53 --> 00:24:56
And maybe
you shouldn't go in alone, either.

448

00:24:56 --> 00:24:59
Maybe you go
with a more seasoned negotiator

449

00:25:00 --> 00:25:03
who won't get bogged down
in messy, sticky family dynamics.

450

00:25:05 --> 00:25:06
Like moi.

451

00:25:12 --> 00:25:14
[Betty] Ready?

452

00:25:16 --> 00:25:17
-[Veronica] Mr. Cooper.
-Hi, Dad.

453

00:25:17 --> 00:25:19
Hey, ladies, what's the good word?

454

00:25:19 --> 00:25:24
May we bend your ear about a few,
let's call them competition parameters,

455

00:25:24 --> 00:25:27
that we and our fellow pageant contestants
have been discussing?

456

00:25:27 --> 00:25:29
And what would those parameters be?

457

00:25:29 --> 00:25:33
The first being Ethel Muggs
must be allowed to participate.

458

00:25:33 --> 00:25:35
Let me just stop you girls right there.

459

00:25:35 --> 00:25:38
I've already gotten an earful
about this from Mrs. Cooper.

460

00:25:38 --> 00:25:42
And I'm afraid
that there is just no wiggle room.

461

00:25:42 --> 00:25:44
-But--
-I'm sorry, girls, truly.

462

00:25:44 --> 00:25:47
But there is a lot riding on this pageant.

463

00:25:47 --> 00:25:51
And how we present ourselves to the world
is of the utmost importance, Veronica.

464

00:25:51 --> 00:25:56
It's funny, Mr. Cooper, I've been doing
research on TV ad spending, for kicks,

465

00:25:57 --> 00:26:00
including how much money
a live television event can bring in.

466

00:26:00 --> 00:26:04
Miss Riverdale Teen Queen is going to be
huge for RIVW, we all know that.

467

00:26:04 --> 00:26:06

We all want that.

468

00:26:06 --> 00:26:11

Also, we're guessing you've already sold
all your commercial spots, am I right?

469

00:26:11 --> 00:26:14

Which means you're on the hook,
and you can't cash those checks

470

00:26:14 --> 00:26:17

unless Miss Riverdale Teen Queen
airs without a hitch.

471

00:26:17 --> 00:26:20

What exactly are you two driving at?

472

00:26:20 --> 00:26:24

Only that you might find yourself
in a precarious position

473

00:26:24 --> 00:26:29

if all your teen contestants suddenly
decided to pull out of the pageant.

474

00:26:29 --> 00:26:32

Which we will, Dad, if you don't fix it
with Mom so that Ethel can compete.

475

00:26:33 --> 00:26:34

Betty, I--

476

00:26:36 --> 00:26:37

[sighs]

477

00:26:37 --> 00:26:39

Okay, fine. I'll see what I can do.

478

00:26:40 --> 00:26:42

Thank you, Mr. Cooper. That's fantabulous.

479

00:26:43 --> 00:26:44

And one more thing.

480

00:26:44 --> 00:26:46

We want the swimsuit promenade
cut from the pageant.

481

00:26:46 --> 00:26:50

What? Why?

That is the judges' favorite segment.

482

00:26:50 --> 00:26:51

I'm sure.

483

00:26:51 --> 00:26:53

But frankly, there's just no justifying

484

00:26:53 --> 00:26:57

that outdated and plainly sexist aspect
of the competition.

485

00:26:58 --> 00:27:00

Especially considering
all our judges are men,

486

00:27:00 --> 00:27:03

and two of them are faculty members
at our school.

487

00:27:03 --> 00:27:06

Don't you concur, Mr. Cooper?

488

00:27:10 --> 00:27:13

Why do you constantly
undermine me, Harold?

489

00:27:13 --> 00:27:15

And especially on the day of the pageant?

490

00:27:15 --> 00:27:17

-But I don't--

-Put a sock in it!

491

00:27:17 --> 00:27:19
You always undercut me. Always.

492
00:27:19 --> 00:27:21
Which is especially galling

493
00:27:21 --> 00:27:25
because I have spent the best years
of my life cleaning up after your messes.

494
00:27:26 --> 00:27:29
-Alice, I'm not trying to undermine you--
-So, what if Ethel wins?

495
00:27:30 --> 00:27:34
And some nosy Brenda Starr takes it
upon herself to look into her past?

496
00:27:34 --> 00:27:36
What happens then, Hal?

497
00:27:36 --> 00:27:38
To us? To our family?

498
00:27:39 --> 00:27:41
Sweetheart, please, calm down.

499
00:27:41 --> 00:27:42
Oh, do not tell me to calm down.

500
00:27:43 --> 00:27:47
It doesn't matter
if Ethel competes or not.

501
00:27:47 --> 00:27:48
You know who the judges are.

502
00:27:48 --> 00:27:53
There is no way that Ethel is going to be
Miss Riverdale Teen Queen.

503
00:27:53 --> 00:27:56

You're making a mountain
out of this molehill.

504

00:27:56 --> 00:28:00
You made it a mountain, Hal.
Now, come help me with my necklace.

505

00:28:00 --> 00:28:04
And another thing, mister,
I want more on-air time.

506

00:28:04 --> 00:28:08
-Thirty seconds is not long enough.
-They're not fighting about me, are they?

507

00:28:08 --> 00:28:10
[Alice] The people want to see me.

508

00:28:10 --> 00:28:12
-They need to see me.
-No. Not at all.

509

00:28:12 --> 00:28:16
They're just nervous
about the pageant being live this year.

510

00:28:16 --> 00:28:17
Last-minute jitters.

511

00:28:17 --> 00:28:20
Trust me, once the cameras start rolling,
they'll be fine.

512

00:28:20 --> 00:28:21
But clue me in.

513

00:28:21 --> 00:28:24
Have you decided on a song
for the talent competition yet?

514

00:28:28 --> 00:28:30
[dramatic orchestral music playing]

515

00:28:33 --> 00:28:34
[bell jingles]

516

00:28:39 --> 00:28:41
Archie, it's time for
the evening gala promenade.

517

00:28:41 --> 00:28:43
All right, I'm coming, I'm coming.

518

00:28:44 --> 00:28:46
This reminds me of county fairs back home.

519

00:28:46 --> 00:28:50
We used to have Miss Duck Creek pageants,
complete with butter-carving competitions.

520

00:28:50 --> 00:28:52
Can't believe they cut the bathing suits.

521

00:28:53 --> 00:28:56
Do you wanna see your sister
prancing around like a bathing beauty?

522

00:28:56 --> 00:28:57
It's kind of pervy.

523

00:28:57 --> 00:28:59
Jones, don't you have
another comic book to write?

524

00:28:59 --> 00:29:02
-As a matter of fact, I don't right now.
-Pop, can you turn it up?

525

00:29:03 --> 00:29:04
-Kevin's about to sing.
-[Hal] Welcome back

526

00:29:05 --> 00:29:08
-to Miss Riverdale Teen Queen 1955...
-[Clay] Thanks, Pop.

527

00:29:08 --> 00:29:12
...live from the RIVW stages.

528

00:29:12 --> 00:29:15
And now, would you please welcome
Mr. Kevin Keller,

529

00:29:15 --> 00:29:20
who will serenade us
during our evening gown promenade.

530

00:29:20 --> 00:29:22
[audience applauding]

531

00:29:27 --> 00:29:31
♪ Some enchanted evening ♪

532

00:29:33 --> 00:29:36
♪ You may see a stranger... ♪

533

00:29:36 --> 00:29:40
First up, our reigning
Miss Riverdale Teen Queen.

534

00:29:40 --> 00:29:44
I give you Miss Cheryl Blossom.

535

00:29:44 --> 00:29:47
-♪ Across a crowded room ♪
-[audience applauding]

536

00:29:48 --> 00:29:51
♪ And somehow you know ♪

537

00:29:51 --> 00:29:52
Miss Betty Cooper.

538

00:29:54 --> 00:29:58
♪ You know even then ♪

539

00:29:59 --> 00:30:02
♪ That somehow you'll see her ♪

540
00:30:03 --> 00:30:04
[mouthing] Chin up.

541
00:30:04 --> 00:30:08
♪ Again and again ♪

542
00:30:09 --> 00:30:13
[Hal] Miss Evelyn Evernever
and Miss Ethel Muggs.

543
00:30:13 --> 00:30:15
♪ Some enchanted evening ♪

544
00:30:18 --> 00:30:22
♪ When you find your true love ♪

545
00:30:23 --> 00:30:26
♪ When you hear her call you ♪

546
00:30:26 --> 00:30:28
Miss Veronica Lodge.

547
00:30:28 --> 00:30:31
♪ Across a crowded room ♪

548
00:30:33 --> 00:30:37
♪ Then fly to her side ♪

549
00:30:38 --> 00:30:40
-[whistles]
-♪ And make her your own ♪

550
00:30:40 --> 00:30:44
And finally, Miss Toni Topaz.

551
00:30:44 --> 00:30:48
♪ Or all through your life ♪

552

00:30:48 --> 00:30:55
♪ You may dream all alone ♪

553
00:30:57 --> 00:31:02
♪ Once you have found her
Never let her go ♪

554
00:31:02 --> 00:31:06
♪ Once you have found her ♪

555
00:31:07 --> 00:31:14
♪ Never let her go ♪

556
00:31:16 --> 00:31:22
Let's hear it for Mr. Kevin Keller.
But most especially, our lovely ladies.

557
00:31:22 --> 00:31:24
Don't they look just swell?

558
00:31:24 --> 00:31:26
[audience cheering and applauding]

559
00:31:28 --> 00:31:29
Gorgeous.

560
00:31:35 --> 00:31:38
[Hal] And that was Miss Veronica Lodge
on the tightrope.

561
00:31:38 --> 00:31:41
Wasn't she the loveliest
of lady daredevils?

562
00:31:41 --> 00:31:44
-Wow.
-Wow.

563
00:31:44 --> 00:31:49
And now, performing the original song
"Who Will Love Me As I Am?"

564

00:31:49 --> 00:31:52
to end our talent competition,

565
00:31:52 --> 00:31:55
here is Miss Ethel Muggs.

566
00:31:55 --> 00:31:57
[audience applauding]

567
00:32:14 --> 00:32:18
♪ Like a fish plucked from the ocean ♪

568
00:32:18 --> 00:32:22
♪ Tossed into a foreign stream ♪

569
00:32:22 --> 00:32:26
♪ Always knew that I was different ♪

570
00:32:26 --> 00:32:30
♪ Often fled into a dream ♪

571
00:32:31 --> 00:32:31
Come on.

572
00:32:33 --> 00:32:36
♪ I ignored the raging currents ♪

573
00:32:37 --> 00:32:40
♪ Right against the tide I swam ♪

574
00:32:41 --> 00:32:44
♪ But I floated with the question ♪

575
00:32:45 --> 00:32:50
♪ Who will love me as I am? ♪

576
00:32:50 --> 00:32:54
Hot diggity. Ethel's got a set of pipes.

577
00:32:54 --> 00:32:57
More than that. She's got star quality.

578

00:32:57 --> 00:32:59
Sheesh, is there anything
this girl can't do?

579

00:33:00 --> 00:33:01
I think I'm in love.

580

00:33:01 --> 00:33:06
♪ Could we bend the laws of nature? ♪

581

00:33:06 --> 00:33:10
♪ Could a lion love a lamb? ♪

582

00:33:10 --> 00:33:14
♪ Who could see beyond this surface? ♪

583

00:33:14 --> 00:33:18
♪ Who will love me as I am? ♪

584

00:33:18 --> 00:33:22
♪ Like a clown whose tears
Cause laughter ♪

585

00:33:22 --> 00:33:26
♪ Trapped inside the center ring ♪

586

00:33:26 --> 00:33:30
♪ Even seeing smiling faces ♪

587

00:33:30 --> 00:33:33
♪ I am lonely pondering ♪

588

00:33:33 --> 00:33:39
♪ Who would want to join this madness? ♪

589

00:33:39 --> 00:33:43
♪ Who would change my monogram? ♪

590

00:33:43 --> 00:33:47
♪ Who will be part of my circus? ♪

591

00:33:47 --> 00:33:53

♪ Who will love me as I am? ♪

592

00:33:53 --> 00:33:59

♪ Who will ever call to say
"I love you"? ♪

593

00:33:59 --> 00:34:02

♪ Send me flowers or a telegram? ♪

594

00:34:03 --> 00:34:07

♪ Who could proudly stand beside me? ♪

595

00:34:07 --> 00:34:10

♪ Who will love me ♪

596

00:34:10 --> 00:34:17

♪ As I am? ♪

597

00:34:17 --> 00:34:18

[audience cheering]

598

00:34:22 --> 00:34:24

Yeah!

599

00:34:24 --> 00:34:26

Wow!

600

00:34:26 --> 00:34:27

Whoa, man!

601

00:34:37 --> 00:34:42

Well, it has been a spectacular evening,
and everyone is a winner.

602

00:34:43 --> 00:34:45

But now it is time
for our judges to decide

603

00:34:45 --> 00:34:49

who will be the next
Miss Riverdale Teen Queen.

604

00:34:51 --> 00:34:53
Fifty cents says it's Veronica.
Who knew she was an acrobat?

605

00:34:54 --> 00:34:58
Well, I don't know. Betty's delivery of
the Gettysburg Address was stirring stuff.

606

00:34:58 --> 00:35:00
As long as it's not my sister.

607

00:35:00 --> 00:35:04
If there's justice, it'll be Ethel.
We should've made the musical about her.

608

00:35:04 --> 00:35:07
Looks like our judges
have made their decision.

609

00:35:07 --> 00:35:10
And as you can see, my lovely wife Alice,

610

00:35:10 --> 00:35:15
a former Miss Riverdale Teen Queen
herself, has joined me for the verdict.

611

00:35:15 --> 00:35:18
I must say, you look absolutely wonderful.

612

00:35:18 --> 00:35:22
-Doesn't she look wonderful, folks?
-Oh, stop it. Stop it.

613

00:35:22 --> 00:35:24
[audience applauding]

614

00:35:24 --> 00:35:25
Thank you, dear.

615

00:35:25 --> 00:35:30
This is my favorite night of the year,
even more than Christmas.

616
00:35:30 --> 00:35:31
Because tonight,

617
00:35:31 --> 00:35:35
one of these lucky girls' lives
is about to change forever.

618
00:35:39 --> 00:35:41
-[Hal] And the winner of a brand-new car,
-[drum roll]

619
00:35:42 --> 00:35:46
a Hollywood screen test,
a college scholarship,

620
00:35:46 --> 00:35:51
and the title
of Miss Riverdale Teen Queen 1955 is...

621
00:36:00 --> 00:36:01
[drum roll stops, cymbal crashes]

622
00:36:02 --> 00:36:05
Ethel Muggs, everyone.

623
00:36:05 --> 00:36:07
[audience applauding and cheering]

624
00:36:09 --> 00:36:14
Ethel Muggs
is Miss Riverdale Teen Queen 1955!

625
00:36:14 --> 00:36:16
[triumphant music playing]

626
00:36:18 --> 00:36:21
Smile, dear. The world is watching.

627

00:36:25 --> 00:36:28
-Hi, sweetheart. Congratulations.
-Thank you.

628
00:36:38 --> 00:36:39
Thank you.

629
00:36:39 --> 00:36:40
[Alice] Yes.

630
00:36:40 --> 00:36:42
Thank you so much. Thank you.

631
00:36:54 --> 00:36:56
-Fifty cents! You owe me 50 cents!
-You said Veronica!

632
00:36:56 --> 00:36:57
It's incredible.

633
00:37:04 --> 00:37:05
[dings]

634
00:37:06 --> 00:37:10
Hey, Pop. Cheryl said I should be
expecting a call any minute.

635
00:37:10 --> 00:37:11
[phone ringing]

636
00:37:11 --> 00:37:13
You go right ahead, young man.

637
00:37:17 --> 00:37:18
Hello? Midge?

638
00:37:18 --> 00:37:19
Fangs, honey bun.

639
00:37:19 --> 00:37:21
It's so good to hear your voice.

640

00:37:21 --> 00:37:24
I know, baby. I miss you.

641

00:37:24 --> 00:37:28
Me too. It happened so fast, Fangs. I--

642

00:37:29 --> 00:37:30
I still can't believe it.

643

00:37:30 --> 00:37:33
Mrs. Copper talked to my mom
and the next thing I knew,

644

00:37:33 --> 00:37:35
I was in the car
being driven to the convent.

645

00:37:37 --> 00:37:40
-What are we gonna do?
-Same thing we talked about.

646

00:37:40 --> 00:37:44
You just-- You just have to stay strong
while you're in there.

647

00:37:44 --> 00:37:46
I will. You know I will.

648

00:37:46 --> 00:37:48
And trust me when I say,

649

00:37:48 --> 00:37:52
we're gonna get through this, Midge.
And we're gonna be a family.

650

00:37:52 --> 00:37:55
And we're gonna get married,
come hell or high water.

651

00:37:56 --> 00:37:57
You believe me, don't you?

652
00:37:57 --> 00:38:02
Of course I do.
With all my heart and soul.

653
00:38:02 --> 00:38:03
That's my girl.

654
00:38:03 --> 00:38:06
Oh, Fangs, I love you.

655
00:38:07 --> 00:38:08
I love you too.

656
00:38:12 --> 00:38:13
[sobbing]

657
00:38:16 --> 00:38:17
Mom?

658
00:38:19 --> 00:38:21
I was just going to get some milk.

659
00:38:23 --> 00:38:24
Is everything okay?

660
00:38:27 --> 00:38:30
Is this sour grapes
because Ethel won and I lost?

661
00:38:34 --> 00:38:37
You think you know everything,
don't you, Betty? Open it.

662
00:38:52 --> 00:38:54
Wait, Ethel didn't win?

663
00:38:54 --> 00:38:55
That's right.

664
00:38:56 --> 00:39:01
Your father and the judges were furious

when I read her name instead of yours.

665

00:39:02 --> 00:39:04

But what could they do?

They couldn't contradict me.

666

00:39:04 --> 00:39:07

It would have been an embarrassment
to them and the station.

667

00:39:08 --> 00:39:10

Such are the hazards of live television.

668

00:39:12 --> 00:39:18

I don't understand. You...

You wanted Ethel to win after all?

669

00:39:19 --> 00:39:20

Maybe...

670

00:39:21 --> 00:39:26

Maybe I truly believe that Miss Riverdale
Teen Queen can change lives.

671

00:39:26 --> 00:39:30

Even a life

as broken and hopeless as Ethel's.

672

00:39:31 --> 00:39:34

Or maybe I just didn't want you to win.

I guess you'll never know.

673

00:39:35 --> 00:39:37

But know this, Elizabeth.

674

00:39:39 --> 00:39:43

Even with all your do-gooding
and grandstanding, Ethel would have lost.

675

00:39:44 --> 00:39:46

Her life is gonna be better because of me.

676

00:39:48 --> 00:39:49
You remember that.

677
00:39:50 --> 00:39:51
No matter what happens next.

678
00:39:55 --> 00:39:57
You can say whatever you want to me, Mom.

679
00:40:01 --> 00:40:02
Downplay.

680
00:40:04 --> 00:40:05
Equivocate.

681
00:40:08 --> 00:40:10
But you did a decent thing for once.

682
00:40:11 --> 00:40:13
And I may not understand the reason why,

683
00:40:13 --> 00:40:16
but I'm choosing to believe
that, deep down,

684
00:40:17 --> 00:40:23
you are a kind, caring, good person.

685
00:40:24 --> 00:40:26
You think so, do you?

686
00:40:26 --> 00:40:27
I do.

687
00:40:29 --> 00:40:30
And I love you.

688
00:40:32 --> 00:40:34
[pensive music playing]

689
00:40:41 --> 00:40:42

[sobbing]

690

00:40:42 --> 00:40:48

♪ The hands of time keep turning 'round
Around and round ♪

691

00:40:49 --> 00:40:51

♪ I'm here alone... ♪

692

00:40:51 --> 00:40:52

[Betty] Dear Monica Posh...

693

00:40:53 --> 00:40:54

Dear Sandy Sapphire...

694

00:40:55 --> 00:40:57

Dear Coral Peasbottom...

695

00:40:57 --> 00:40:59

Dear Bitsy Block...

696

00:40:59 --> 00:41:01

Dear Carrie Carryon...

697

00:41:02 --> 00:41:03

Dear Edith Cups...

698

00:41:04 --> 00:41:09

First, let me begin by saying
you are not alone in this world.

699

00:41:09 --> 00:41:11

And though it may not
feel like it today...

700

00:41:12 --> 00:41:13

[typewriter dings]

701

00:41:14 --> 00:41:16

there is a hope for a better tomorrow.

702

00:41:17 --> 00:41:20
In fact, we girls are that hope.

RIVERDALE



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