



# RIVERDALE

**CREATED BY**

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**EPISODE 7.05**

**"Chapter One Hundred and Twenty-Two: Tales in a Jugular Vein"**

The lines between fact and fiction blur when Jughead decides to write four original tales starring Riverdale High students for a horror comic.

**WRITTEN BY:**

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**DIRECTED BY:**

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## **EPISODE CAST**

K.J. Apa	...	Archie Andrews
Lili Reinhart	...	Betty Cooper
Camila Mendes	...	Veronica Lodge
Cole Sprouse	...	Jughead Jones
Madelaine Petsch	...	Cheryl Blossom
Nicholas Barasch	...	Julian Blossom
Barclay Hope	...	Clifford Blossom
Alvin Sanders	...	Pop Tate
Malcolm Stewart	...	Dr. Freiderich Werthers
Barbara Wallace	...	Rose Blossom
Dan Zukovic	...	Key-Keeper
Garry Chalk	...	Al Fieldstone
Robert Kaiser	...	Hairdresser (as Joan-E)
William MacDonald	...	Principal Featherhead
Daniel Yang	...	Dilton Doiley
Jesse Goldwater	...	Bernie Burstein
Nikolai Witschl	...	Dr. Curdle Jr.
Michael St. John Smith	...	Coach Kleats
Alex Rockhill	...	Janitor

1

00:00:11 --&gt; 00:00:15

I don't have to remind you gentlemen  
that this meeting never took place.

2

00:00:15 --&gt; 00:00:17

Of course not, Mayor Blossom.

3

00:00:18 --&gt; 00:00:22

Has Ethel Muggs been talking much  
since she's been with the Sisters?

4

00:00:22 --&gt; 00:00:23

Not a peep.

5

00:00:24 --&gt; 00:00:27

Sister Woodhouse  
has imposed a vow of silence.

6

00:00:27 --&gt; 00:00:30

-Very good. What about the PTA?  
-[Featherhead] Parents are still upset.

7

00:00:30 --&gt; 00:00:34

It's all they talk about at our meetings.  
"Who killed Mr. and Mrs. Muggs?"

8

00:00:34 --&gt; 00:00:37

As long as people  
remain focused on this murder case,

9

00:00:37 --&gt; 00:00:42

the more precarious our grasp  
of the situation becomes.

10

00:00:43 --&gt; 00:00:48

-What's the sheriff's office doing?  
-Tom is trying to find this "milkman."

11

00:00:48 --&gt; 00:00:51

-And the murder weapon.  
-Why is he doing that?

12

00:00:53 --> 00:00:57  
I have the murder weapon right here.

13  
00:00:57 --> 00:00:59  
What are you getting at, Fredreich?

14  
00:00:59 --> 00:01:02  
We have to stop  
rehashing the Muggs murder case

15  
00:01:02 --> 00:01:06  
and start making sure that  
something like it never happens again.

16  
00:01:06 --> 00:01:10  
Now, in my extensive research,  
in case after case,

17  
00:01:10 --> 00:01:13  
comic books are the influencing factor

18  
00:01:13 --> 00:01:17  
in most incidents  
of juvenile delinquency and teen violence.

19  
00:01:18 --> 00:01:21  
They are a moral scourge, gentlemen,

20  
00:01:22 --> 00:01:25  
and their creators criminal degenerates.

21  
00:01:25 --> 00:01:28  
That's what the PTA  
should be talking about.

22  
00:01:28 --> 00:01:31  
Comic books, not the Muggs.

23  
00:01:32 --> 00:01:37  
And I believe  
I know exactly how to make that happen.

24

00:01:43 --> 00:01:46  
Well, look who strolls in  
whenever his heart desires.

25  
00:01:46 --> 00:01:49  
-What do you want, kid?  
-I was just in the neighborhood.

26  
00:01:49 --> 00:01:51  
-Where is everyone?  
-All out with a stomach bug.

27  
00:01:51 --> 00:01:55  
-I'm under more water than the Titanic.  
-Can I help?

28  
00:01:55 --> 00:01:57  
-I need a full issue.  
-I can do that.

29  
00:01:57 --> 00:02:00  
-Written by tomorrow morning.  
-No problem, Mr. Fieldstone.

30  
00:02:00 --> 00:02:02  
I'm fast, I'm a great speller.

31  
00:02:02 --> 00:02:05  
Four stories, seven pages each,  
zero margin for error.

32  
00:02:06 --> 00:02:08  
I'll write them on spec.  
If you like them, then great.

33  
00:02:08 --> 00:02:11  
If not, there's plenty more  
where that came from.

34  
00:02:11 --> 00:02:11  
All right.

35  
00:02:12 --> 00:02:16

If you have trouble  
coming up with some ideas,

36

00:02:16 --> 00:02:17  
take these springboards.

37

00:02:17 --> 00:02:19  
Talk them through with Bernie.

38

00:02:19 --> 00:02:20  
I will. I won't let you down.

39

00:02:21 --> 00:02:22  
Bernie!

40

00:02:25 --> 00:02:29  
Gosh, Bernie, all these stories  
have been done to death.

41

00:02:29 --> 00:02:32  
-Aren't there any original ideas anymore?  
-Says the teenager.

42

00:02:34 --> 00:02:36  
Bernie, you're a genius.

43

00:02:37 --> 00:02:40  
What about stories  
about teenagers and high school?

44

00:02:40 --> 00:02:43  
Pep Comics  
doesn't have any of those, right?

45

00:02:43 --> 00:02:47  
Uh-- Al says he doesn't relate to them.  
But teenagers do buy our books.

46

00:02:47 --> 00:02:49  
Well, shucks, me and my friends do.

47

00:02:50 --> 00:02:54

What about a narrator  
that's actually a witchy lunch lady?

48

00:02:55 --> 00:02:56

Or a creepy janitor?

49

00:02:57 --> 00:03:01

We can call it "Homeroom of Horrors." Huh?

50

00:03:01 --> 00:03:05

-You think Mr. Fieldstone will bite?

-Sure. Give it a whirl.

51

00:03:13 --> 00:03:16

There's my little tortured genius.

52

00:03:16 --> 00:03:19

Think you could take a break  
from writing the next great American novel

53

00:03:19 --> 00:03:22

and take this glamor-gal  
to go see a fun flick?

54

00:03:23 --> 00:03:27

Diabolique is playing at the Babylonium,  
and I know you don't mind subtitles.

55

00:03:27 --> 00:03:30

Ooh. Could we go tomorrow maybe?  
I'm on deadline.

56

00:03:31 --> 00:03:33

Al has asked me to write  
an entire issue by morning.

57

00:03:33 --> 00:03:35

An entire issue?

58

00:03:36 --> 00:03:38

Sounds like a bit of a coup for you.

59

00:03:38 --> 00:03:41  
Yeah, it is.  
But it's also a lot of pressure.

60  
00:03:41 --> 00:03:43  
Though if I do a bang-up job  
on these pages tonight,

61  
00:03:43 --> 00:03:46  
Fieldstone could ask me  
to be one of his go-to's.

62  
00:03:46 --> 00:03:50  
Okay. Okay, my French thriller about  
murderous school teachers can wait.

63  
00:03:50 --> 00:03:53  
But since I'm here, maybe I can help you.

64  
00:03:53 --> 00:03:56  
-How far have you gotten?  
-I'm almost done with my first story.

65  
00:03:56 --> 00:03:58  
I'm all ears. What's it about?

66  
00:03:58 --> 00:04:01  
Sports-themed.  
Because what's scarier than gym class?

67  
00:04:01 --> 00:04:04  
And it has a narrator,  
like all of my yell- yarns will.

68  
00:04:04 --> 00:04:06  
Um, called the Key-Keeper.

69  
00:04:08 --> 00:04:10  
I had one of the artists  
at Pep Comics do a mock-up.

70  
00:04:10 --> 00:04:12  
-It's pretty nifty, right?



-The niftiest.

71

00:04:13 --> 00:04:14  
Looks like a real charmer.

72

00:04:16 --> 00:04:18  
[Key-Keeper] Well, well, well.

73

00:04:18 --> 00:04:22  
If it isn't another problem child.

74

00:04:22 --> 00:04:25  
You're looking for a little mischief  
and mayhem, aren't you?

75

00:04:25 --> 00:04:29  
Well, maybe I can be of some assistance.

76

00:04:30 --> 00:04:33  
I'm the Key-Keeper, you see.

77

00:04:33 --> 00:04:37  
The midnight custodian  
of this schoolhouse of horrors.

78

00:04:37 --> 00:04:43  
Come along and let's wake the dead  
with a real spine-twister, shall we?

79

00:04:46 --> 00:04:51  
I call this sordid little tale  
"Keep Your Head in the Game."

80

00:04:51 --> 00:04:52  
[whistle blows]

81

00:04:52 --> 00:04:56  
Every team has one.  
The runt, the klutz, the pipsqueak.

82

00:04:56 --> 00:05:02  
On the Bulldogs basketball team,

that half-pint was Dilton Doiley,

83

00:05:02 --> 00:05:06  
who was short, near-sighted,  
and uncoordinated.

84

00:05:09 --> 00:05:11  
At the end  
of one particularly grueling practice,

85

00:05:12 --> 00:05:15  
Coach Kleats had the team  
line up for free throws.

86

00:05:15 --> 00:05:19  
No one could leave  
until everyone had made a basket.

87

00:05:19 --> 00:05:23  
But Dilton couldn't make a shot  
to save his life.

88

00:05:23 --> 00:05:27  
Come on, Doiley,  
get your head in the game.

89

00:05:34 --> 00:05:36  
Maybe you need a little motivation.

90

00:05:37 --> 00:05:38  
[whistle blows]

91

00:05:40 --> 00:05:43  
[Key-Keeper] Coach Kleats  
had the other players start running laps

92

00:05:43 --> 00:05:46  
until Dilton sunk one lousy bucket.

93

00:05:46 --> 00:05:48  
You're a dead man, Doiley.

94

00:05:49 --> 00:05:50  
[Key-Keeper] Poor Dilton.

95  
00:05:50 --> 00:05:56  
He would soon learn  
the true meaning of the term "foul play."

96  
00:05:57 --> 00:06:00  
What the hell is wrong with you, Doiley?

97  
00:06:01 --> 00:06:03  
[stuttering] I-- I'm sorry, fellas.

98  
00:06:04 --> 00:06:05  
I'm trying my best.

99  
00:06:05 --> 00:06:10  
Why are you even here  
if you can't make one stinking basket?

100  
00:06:10 --> 00:06:12  
I just wanted to be part of a team.

101  
00:06:12 --> 00:06:14  
Then be the damn water boy.

102  
00:06:14 --> 00:06:17  
Hmm. It's like what Coach Kleats said...

103  
00:06:18 --> 00:06:20  
you gotta get your head in the game.

104  
00:06:21 --> 00:06:23  
How...? How do I do that?

105  
00:06:24 --> 00:06:26  
Maybe a night stuffed in a locker  
will help you figure it out.

106  
00:06:26 --> 00:06:30  
What? No, guys! Guys!  
Guys, please! Please, don't do it.

107  
00:06:30 --> 00:06:34  
No, please. Please, please.  
You don't understand. Stop! I can't--

108  
00:06:34 --> 00:06:37  
-Don't leave me here!  
-Hey, maybe this isn't such a good idea.

109  
00:06:37 --> 00:06:37  
Stuff it, Andrews

110  
00:06:38 --> 00:06:40  
[Dilton] I can't be here alone. Please.

111  
00:06:40 --> 00:06:41  
-Doiley's gotta learn.  
-[Dilton] I can't--

112  
00:06:41 --> 00:06:43  
He's gonna start pulling his weight...

113  
00:06:46 --> 00:06:48  
or we're gonna murder him.

114  
00:06:49 --> 00:06:51  
[Julian chuckles]

115  
00:06:51 --> 00:06:52  
No, don't go!

116  
00:06:52 --> 00:06:54  
Please! Please, don't go!

117  
00:06:54 --> 00:06:58  
Don't leave me here!  
I can't do this! No! No! Please!

118  
00:06:58 --> 00:07:02  
[Key-Keeper]  
What these merciless jocks didn't know

119  
00:07:02 --> 00:07:09  
was that Dilton Doiley  
was born morbidly claustrophobic.

120  
00:07:13 --> 00:07:15  
[breathing heavily]

121  
00:07:15 --> 00:07:16  
[door opens]

122  
00:07:18 --> 00:07:23  
So by the time the day shift found  
and released Dilton the next morning,

123  
00:07:25 --> 00:07:29  
Dilton had suffered  
a complete psychotic break.

124  
00:07:31 --> 00:07:34  
He was a changed man.

125  
00:07:34 --> 00:07:37  
A mad man, you might say.

126  
00:07:37 --> 00:07:41  
Hell-bent on revenge against the Bulldogs.

127  
00:07:45 --> 00:07:49  
Then it was just a matter of lying in wait  
for his teammates to reconvene

128  
00:07:49 --> 00:07:53  
for basketball practice  
later that afternoon.

129  
00:07:54 --> 00:07:58  
Luckily, Dilton had the perfect hidey-hole  
from which to pop out

130  
00:07:59 --> 00:08:01  
and surprise his teammates.

131

00:08:02 --&gt; 00:08:08

After which, Dilton could dedicate himself  
to perfecting his free-throw technique.

132

00:08:08 --&gt; 00:08:10

Gotta keep my head in the game.

133

00:08:11 --&gt; 00:08:14

-Gotta keep my head in the game.  
-[Kleats] Attaboy, Doiley.

134

00:08:18 --&gt; 00:08:19

[eerie music playing]

135

00:08:35 --&gt; 00:08:37

[Kleats screaming]

136

00:08:38 --&gt; 00:08:40

Gotta keep my head in the game.

137

00:08:41 --&gt; 00:08:42

Gotta keep my head in the game.

138

00:08:42 --&gt; 00:08:43

[Kleats] Help!

139

00:08:43 --&gt; 00:08:45

Gotta keep my head in the game.

140

00:08:46 --&gt; 00:08:50

Gotta keep my head in the game.

Gotta keep my head in the game.

141

00:08:56 --&gt; 00:08:59

Good for Dilton. Those awful bullies  
got what was coming to them.

142

00:08:59 --&gt; 00:09:03

Exactly. And you see, that's what nitwits  
like Werthers just don't understand.

143

00:09:03 --> 00:09:04

What exactly?

144

00:09:04 --> 00:09:09

These so-called "degenerate comics"  
are actually bite-sized morality tales.

145

00:09:09 --> 00:09:12

Especially those that involve Julian  
Blossom getting his head chopped off.

146

00:09:12 --> 00:09:14

I mean, you joke, but it's true.

147

00:09:15 --> 00:09:17

Yes, comics can be  
over-the-top and bloody sometimes,

148

00:09:17 --> 00:09:20

but in these stories,  
people that break the rules get punished.

149

00:09:20 --> 00:09:22

People who are cruel  
to others get punished.

150

00:09:22 --> 00:09:24

People who have lustful sex get punished.

151

00:09:24 --> 00:09:26

Lustful sex, did you say?

152

00:09:27 --> 00:09:30

-Tell me more about that, Juggiekins.  
-[chuckles]

153

00:09:30 --> 00:09:33

I've got a tale for you.  
And it starts, believe it or not,

154

00:09:33 --> 00:09:35

on a dark and stormy night.

155  
00:09:35 --> 00:09:39  
With a flat tire near an isolated mansion,

156  
00:09:40 --> 00:09:44  
and a young, strapping man  
in need of assistance.

157  
00:09:44 --> 00:09:46  
[thunder rumbling and crashing]

158  
00:09:47 --> 00:09:50  
Yes? May I help you?

159  
00:09:50 --> 00:09:54  
I'm sorry to bother you at this hour,  
ma'am, but my hot rod got a flat tire.

160  
00:09:55 --> 00:09:58  
-Must have ran over a nail or something.  
-Oh, how dreadful.

161  
00:09:58 --> 00:10:01  
And now, here you are stranded,  
you poor dear.

162  
00:10:01 --> 00:10:03  
Why don't you come inside?

163  
00:10:03 --> 00:10:07  
You can use our telephone  
to call a garage.

164  
00:10:07 --> 00:10:10  
At this hour?  
Oh, they'll be closed, ma'am.

165  
00:10:11 --> 00:10:14  
Would it be too much trouble  
if I stayed the night?

166  
00:10:14 --> 00:10:18  
That way, in the morning, I can call



the garage and I'll be out of your hair.

167

00:10:19 --> 00:10:20

I suppose.

168

00:10:20 --> 00:10:24

But I'm afraid the storm  
has knocked out our power,

169

00:10:24 --> 00:10:26

but you can warm yourself by the fire.

170

00:10:26 --> 00:10:28

Well, come in. Come in.

171

00:10:28 --> 00:10:30

Oh, you look a fright.

172

00:10:33 --> 00:10:38

[Key-Keeper] They say a picture  
is worth a thousand words,

173

00:10:38 --> 00:10:42

but I only need two for this one:  
"Hubba, hubba."

174

00:10:46 --> 00:10:47

[clears throat]

175

00:10:48 --> 00:10:50

Thank you for the tea, ma'am, it's...

176

00:10:51 --> 00:10:52

I already feel better.

177

00:10:53 --> 00:10:57

There's not much in this world  
that a strong cup of tea

178

00:10:57 --> 00:10:59

and a roaring fire can't fix.

179

00:10:59 --&gt; 00:11:02

And you're welcome  
to stay in my guest room tonight.

180

00:11:03 --&gt; 00:11:06

Thank you, ma'am. That's very kind of you.

181

00:11:06 --&gt; 00:11:11

However, there are one or two  
ground rules you must observe.

182

00:11:12 --&gt; 00:11:14

Of course. Of course. Anything.

183

00:11:14 --&gt; 00:11:20

Once you are in your room,  
you must stay there all night.

184

00:11:20 --&gt; 00:11:25

And you must lock the door  
and keep it locked for the entire night.

185

00:11:26 --&gt; 00:11:29

Any particular reason why?

186

00:11:29 --&gt; 00:11:34

Alas, yes. I'm not alone in this house.

187

00:11:34 --&gt; 00:11:40

My granddaughter lives with me,  
and she's not quite in her right mind.

188

00:11:40 --&gt; 00:11:46

She has this compulsive craving  
for intimate physical,

189

00:11:46 --&gt; 00:11:51

some might even say  
inappropriate touching.

190

00:11:51 --&gt; 00:11:53

-Really?

-Oh, yes.

191

00:11:54 --> 00:11:56  
She's ravenous for it.

192

00:11:56 --> 00:11:59  
Can't keep her hands to herself.

193

00:12:02 --> 00:12:05  
Wow, that's...

194

00:12:06 --> 00:12:08  
I mean, that sounds-- Wow.

195

00:12:08 --> 00:12:14  
She's even been known to sneak  
into the bedrooms of strange young men

196

00:12:14 --> 00:12:16  
in the middle of the night

197

00:12:16 --> 00:12:20  
in order to get her fix, as it were.

198

00:12:25 --> 00:12:26  
Is...

199

00:12:27 --> 00:12:31  
-that your granddaughter?  
-Mm-hm.

200

00:12:31 --> 00:12:35  
Yes, it is. She's beautiful, isn't she?

201

00:12:36 --> 00:12:41  
Well, it's getting late.  
Let's get you settled, shall we?

202

00:12:47 --> 00:12:50  
[Key-Keeper]  
Surely some rules were meant to be broken.

203

00:12:50 --&gt; 00:12:56

Especially when the consequences  
might prove to be downright titillating.

204

00:13:00 --&gt; 00:13:01

[door creaking]

205

00:13:07 --&gt; 00:13:09

[approaching footsteps]

206

00:13:16 --&gt; 00:13:17

[Cheryl] You're here.

207

00:13:18 --&gt; 00:13:20

You came.

208

00:13:21 --&gt; 00:13:25

-Are you the old lady's granddaughter?

-Yes, I'm Cheryl.

209

00:13:26 --&gt; 00:13:28

I'm so glad you're here.

210

00:13:28 --&gt; 00:13:33

It's been so long  
since I've gotten to touch... like this.

211

00:13:33 --&gt; 00:13:36

I sure am happy to be here too.

212

00:13:37 --&gt; 00:13:39

-Let me just light a candle.

-No. No.

213

00:13:39 --&gt; 00:13:40

-Oh.

-No.

214

00:13:40 --&gt; 00:13:44

What we're about to do  
is best done in darkness.

215  
00:13:44 --> 00:13:45  
Now kiss me.

216  
00:13:46 --> 00:13:50  
And let me feel you.

217  
00:13:53 --> 00:13:58  
[Key-Keeper] Avert your eyes, pervert,  
and turn the page...

218  
00:13:59 --> 00:14:02  
to a bright new day.

219  
00:14:09 --> 00:14:11  
[Nana Rose] How was your night, young man?

220  
00:14:11 --> 00:14:13  
Did you sleep well?

221  
00:14:14 --> 00:14:18  
It was incredible. [chuckles]

222  
00:14:19 --> 00:14:21  
Thank you again for the hospitality.

223  
00:14:21 --> 00:14:25  
I, uh...  
I saw your granddaughter, I think.

224  
00:14:25 --> 00:14:26  
By the window.

225  
00:14:28 --> 00:14:31  
So, what's wrong with her?  
Some kind of mental illness?

226  
00:14:31 --> 00:14:36  
Oh, Cheryl was once youthful and vibrant  
like any young girl her age.

227  
00:14:36 --> 00:14:40

But she wanted adventure,  
and I couldn't help but indulge her.

228

00:14:40 --> 00:14:46  
She took a trip to some tropical jungle  
in some far-off place,

229

00:14:46 --> 00:14:49  
and unfortunately, while she was there,

230

00:14:50 --> 00:14:53  
she contracted a rare form of leprosy.

231

00:14:56 --> 00:14:58  
Leprosy?

232

00:14:58 --> 00:15:02  
Horrible, terrible, disfiguring disease.

233

00:15:02 --> 00:15:06  
Rotting her swollen flesh away,  
and incredibly painful.

234

00:15:08 --> 00:15:13  
Now she can't be around other people  
because it's so very contagious, you know.

235

00:15:15 --> 00:15:18  
But-- I mean, you don't...

236

00:15:18 --> 00:15:22  
Oh, no. I was exposed as a child

237

00:15:22 --> 00:15:23  
and so I'm immune.

238

00:15:23 --> 00:15:25  
I don't suppose you...

239

00:15:25 --> 00:15:27  
Am immune? No.

240

00:15:27 --> 00:15:31  
Mercifully, she'll soon succumb  
to the leprosy and die.

241

00:15:31 --> 00:15:35  
Which is why I do everything  
in my power to ensure

242

00:15:35 --> 00:15:40  
that she relishes her final days on Earth.

243

00:15:41 --> 00:15:43  
[stammering] Wait,  
what do you mean by that?

244

00:15:43 --> 00:15:47  
It was no accident  
that brought you here, young man.

245

00:15:47 --> 00:15:51  
How do you think  
those nails got on to that road?

246

00:15:52 --> 00:15:55  
I did warn you.

247

00:15:56 --> 00:16:00  
I gave you a chance  
to lock that door and be a good boy.

248

00:16:01 --> 00:16:04  
And now you're  
almost certainly infected as well.

249

00:16:04 --> 00:16:07  
[Cheryl] After last night,  
we're going to be together,

250

00:16:07 --> 00:16:08  
forever and ever.

251

00:16:08 --> 00:16:10

'Til death do us part.

252

00:16:12 --> 00:16:13  
[screaming]

253

00:16:19 --> 00:16:21  
Well, that was grotesque.

254

00:16:22 --> 00:16:24  
What was the moral there?

255

00:16:24 --> 00:16:26  
Don't trust creepy old ladies

256

00:16:26 --> 00:16:30  
and their nymphomaniac,  
leprosy-ridden granddaughters?

257

00:16:30 --> 00:16:33  
Well, it's more of  
a "curiosity killed the cat" message,

258

00:16:33 --> 00:16:35  
-I think.  
-Ah.

259

00:16:35 --> 00:16:38  
Or, don't engage in heavy petting  
in the dark with someone

260

00:16:38 --> 00:16:40  
if you haven't got proper protection.

261

00:16:41 --> 00:16:45  
You know, I'm hearing that  
Archie and Cheryl broke up.

262

00:16:45 --> 00:16:48  
And that, in the end,  
they didn't do much more than neck.

263

00:16:49 --> 00:16:54



Oh, yeah? Well, who can keep up with  
all the horny teens at Riverdale High?

264

00:16:54 --> 00:16:57  
I mean, what else is there to do?

265

00:16:58 --> 00:17:00  
It's why God created high school.

266

00:17:01 --> 00:17:07  
So there'd be a place where boys  
could chase girls and vice versa.

267

00:17:08 --> 00:17:09  
Yeah.

268

00:17:10 --> 00:17:14  
I mean, girls will do just about anything  
to get a boy's attention.

269

00:17:14 --> 00:17:18  
Including feigning an interest  
in comic books, apparently.

270

00:17:24 --> 00:17:25  
[Key-Keeper] Every school has one.

271

00:17:25 --> 00:17:28  
The plain Jane with the ponytail mane.

272

00:17:28 --> 00:17:30  
The sweater-set waiting for better-yet,

273

00:17:30 --> 00:17:34  
whom none of the boys  
seem to sic their sights on.

274

00:17:34 --> 00:17:38  
Bland Betty  
was little more than an invisible girl.

275

00:17:38 --> 00:17:45

Yes, my foul fiends, Betty's prospects  
of landing a date were very grave, indeed.

276

00:17:46 --> 00:17:50  
So she followed the advice  
of her favorite beauty mags.

277

00:17:50 --> 00:17:53  
And, now, how can I help you, hon?

278

00:17:53 --> 00:17:56  
I would like a new look, please.

279

00:17:56 --> 00:18:00  
Oh. What's giving you  
the gringles, dollface?

280

00:18:00 --> 00:18:02  
I just feel so...

281

00:18:03 --> 00:18:05  
unseen.

282

00:18:05 --> 00:18:09  
All the girls at my school have beaus,  
and it's just like I'm a...

283

00:18:11 --> 00:18:12  
ghost.

284

00:18:12 --> 00:18:16  
I need something else, something new.

285

00:18:16 --> 00:18:19  
Something amazing  
that will get all the boys' attention.

286

00:18:19 --> 00:18:22  
Well, I gotta tell you, this ponytail,  
it's doing you no favors.

287

00:18:23 --> 00:18:27

But, but, but, I just came back  
from my fabulous honeymoon abroad,

288

00:18:27 --> 00:18:30  
and there's this new hairstyle  
that is all the rage in Europe.

289

00:18:30 --> 00:18:31  
Really? What is it?

290

00:18:32 --> 00:18:34  
It's called "The Beehive."

291

00:18:35 --> 00:18:36  
Beehive?

292

00:18:37 --> 00:18:39  
Sounds sophisticated.

293

00:18:39 --> 00:18:40  
Oh, it is.

294

00:18:40 --> 00:18:42  
So we tease up all your hair,  
put in some extensions,

295

00:18:42 --> 00:18:44  
and then roll it all up into a dome.

296

00:18:44 --> 00:18:46  
Just like a hive.

297

00:18:47 --> 00:18:48  
A "hive" hive?

298

00:18:48 --> 00:18:51  
I know it sounds silly,  
but wait till you see it.

299

00:18:51 --> 00:18:53  
All the girls in England and France,  
they just love it.

300

00:18:54 --&gt; 00:18:55

And the boys, they're crazy about it.

301

00:18:55 --&gt; 00:18:59

And, on my mother's grave,  
may she rest in peace,

302

00:19:00 --&gt; 00:19:04

you're gonna get all the attention  
you've ever wanted and then some.

303

00:19:05 --&gt; 00:19:08

What the heck,  
if it's good enough for the Parisians,

304

00:19:08 --&gt; 00:19:09

it's good enough for me.

305

00:19:09 --&gt; 00:19:10

Oh, smart girl.

306

00:19:10 --&gt; 00:19:12

You're gonna look so chic.

307

00:19:12 --&gt; 00:19:14

Now, there's just one thing.

308

00:19:14 --&gt; 00:19:17

Once we get your goldilocks  
up into the hive,

309

00:19:17 --&gt; 00:19:20

you're not gonna be able to wash your hair  
or undo it ever.

310

00:19:21 --&gt; 00:19:24

Oh, well, how do I maintain it?

311

00:19:24 --&gt; 00:19:25

With this hairspray.

312

00:19:25 --&gt; 00:19:28

Use throughout the day as needed.

313

00:19:29 --&gt; 00:19:32

Oh, well, my mom says I'm supposed  
to wash my hair every other day

314

00:19:32 --&gt; 00:19:34

or at least once a week.

315

00:19:34 --&gt; 00:19:37

With all due respect to your dear mama,  
I'm the professional.

316

00:19:38 --&gt; 00:19:40

And you do wanna look beautiful,  
am I right?

317

00:19:42 --&gt; 00:19:43

["She's Sweet" playing]

318

00:19:43 --&gt; 00:19:47

[Key-Keeper] The next day,  
an all-new Betty showed up at school.

319

00:19:47 --&gt; 00:19:51

Her coif climbed to such heights,  
it rivaled the Tower of Babel.

320

00:19:51 --&gt; 00:19:55

And similarly, it got everybody talking.

321

00:19:55 --&gt; 00:19:58

All the boys went "goo-goo-gaga."

322

00:19:59 --&gt; 00:20:04

And as for the girls, well,  
they were positively gangrene with envy.

323

00:20:08 --&gt; 00:20:13

♪ Her lips are so red  
Her eyes are so blue ♪

324

00:20:13 --&gt; 00:20:16

♪ They sparkle like morning dew... ♪

325

00:20:16 --&gt; 00:20:17

[Veronica coughing]

326

00:20:20 --&gt; 00:20:22

Watch where you're spraying, Betty.

327

00:20:22 --&gt; 00:20:24

You know that ridiculous hairstyle

328

00:20:24 --&gt; 00:20:29

will never change the fact you'll always  
be a ponytail princess on the inside?

329

00:20:31 --&gt; 00:20:34

[Key-Keeper] Betty didn't care  
what Cheryl and Veronica thought.

330

00:20:34 --&gt; 00:20:37

In fact, that was the first time  
they'd spoken to her.

331

00:20:37 --&gt; 00:20:40

And once Betty  
got that blush of attention,

332

00:20:40 --&gt; 00:20:44

well, she started needing it,  
feeding off it.

333

00:20:44 --&gt; 00:20:46

The more hairspray she put in her hair,

334

00:20:46 --&gt; 00:20:49

the heavier and more shellacked it became,

335

00:20:49 --&gt; 00:20:52

and the more the boys noticed her.

336

00:20:52 --&gt; 00:20:54

Can I carry your books to class, Betty?

337

00:20:54 --&gt; 00:20:56

Aw, gee, thanks, Julian.

338

00:20:56 --&gt; 00:20:59

Hey, uh, Betty. Can I take you out  
this Friday night, please?

339

00:21:00 --&gt; 00:21:02

Archie. I'll think about it.

340

00:21:04 --&gt; 00:21:06

[Key-Keeper]

And Betty stayed true to her word.

341

00:21:06 --&gt; 00:21:10

She didn't wash her hair or undo it, ever.

342

00:21:10 --&gt; 00:21:13

She even slept in her beehive,

343

00:21:13 --&gt; 00:21:16

putting more hairspray on  
before tucking herself in at night.

344

00:21:16 --&gt; 00:21:21

And that's when  
the very bad thing happened.

345

00:21:27 --&gt; 00:21:31

I swear, in all my years,  
I've never seen a cuter couple.

346

00:21:31 --&gt; 00:21:33

She's a cool cookie now, isn't she, Pop?

347

00:21:33 --&gt; 00:21:35

What do you mean "now"?

348

00:21:35 --> 00:21:37  
Betty's always been a peach.

349  
00:21:39 --> 00:21:41  
You're making me blush, Archie.

350  
00:21:41 --> 00:21:42  
Hey, I'm a lucky cat.

351  
00:21:43 --> 00:21:44  
I'm going out with the ginchiest girl

352  
00:21:44 --> 00:21:46  
with the ginchiest hair at Riverdale High.

353  
00:21:47 --> 00:21:49  
-["I Got Stung" playing over jukebox]  
-Mm!

354  
00:21:50 --> 00:21:52  
Best song ever.  
Come on, snake, let's rattle.

355  
00:21:52 --> 00:21:53  
Okay.

356  
00:21:56 --> 00:22:01  
♪ I got stung by a sweet honey bee  
Oh, what a feeling come over me ♪

357  
00:22:04 --> 00:22:06  
Betty, is everything all right?

358  
00:22:07 --> 00:22:08  
Whoa, Betty.

359  
00:22:09 --> 00:22:11  
Something's not...

360  
00:22:11 --> 00:22:13  
Betty? Betty!



361  
00:22:13 --> 00:22:14  
Betty.

362  
00:22:15 --> 00:22:17  
Someone get some help.

363  
00:22:17 --> 00:22:19  
Betty's having some kind of fit.

364  
00:22:20 --> 00:22:21  
Someone call the hospital!

365  
00:22:21 --> 00:22:23  
Oh, God, Betty.

366  
00:22:23 --> 00:22:27  
[Key-Keeper] No one could guess  
how a young girl like Betty,

367  
00:22:27 --> 00:22:30  
so full of life, would just drop dead.

368  
00:22:31 --> 00:22:36  
Then again, maybe the town's coroner  
will have the answers.

369  
00:22:36 --> 00:22:37  
So young.

370  
00:22:38 --> 00:22:39  
So beautiful.

371  
00:22:40 --> 00:22:42  
And what a fascinating hairstyle.

372  
00:22:44 --> 00:22:45  
Hmm.

373  
00:22:59 --> 00:23:00  
Oh, my.

374

00:23:03 --&gt; 00:23:04

What have we here?

375

00:23:04 --&gt; 00:23:06

No. No!

376

00:23:08 --&gt; 00:23:09

Please, no.

377

00:23:09 --&gt; 00:23:12

No. Anything but spiders!

378

00:23:12 --&gt; 00:23:16

[Key-Keeper] Turns out, Betty's hair  
attracted more than just boys.

379

00:23:17 --&gt; 00:23:20

A black widow spider  
had crawled into her tresses that night

380

00:23:21 --&gt; 00:23:24

and laid a batch of eggs  
in that ginchy hive of hers.

381

00:23:24 --&gt; 00:23:27

And when those itzy-bitsy spiders hatched,

382

00:23:27 --&gt; 00:23:29

they chewed into her brain,

383

00:23:29 --&gt; 00:23:33

which is what triggered  
Betty's deadly diner bug-out.

384

00:23:33 --&gt; 00:23:34

Poor, sweet Betty.

385

00:23:34 --&gt; 00:23:37

She had to learn her lessons the hard way.

386

00:23:37 --&gt; 00:23:42

Beauty is only skin deep,  
and vanity kills.

387

00:23:47 --> 00:23:50  
"Beauty is only skin deep"?

388

00:23:50 --> 00:23:52  
"Vanity kills"?

389

00:23:53 --> 00:23:55  
Are these actually different lessons,

390

00:23:55 --> 00:23:57  
or variations on a theme?

391

00:23:58 --> 00:24:01  
And what's wrong  
with wanting to look good?

392

00:24:01 --> 00:24:02  
Boys do the same thing.

393

00:24:03 --> 00:24:06  
They toss weights around  
to turn themselves into he-men.

394

00:24:06 --> 00:24:07  
Uh...

395

00:24:07 --> 00:24:10  
At any rate, by my count,  
you're down to your last story

396

00:24:10 --> 00:24:13  
and I still haven't had  
a starring role in one.

397

00:24:14 --> 00:24:16  
Well, say, that's a notion.

398

00:24:17 --> 00:24:20  
Something romantic would be nice.

399

00:24:20 --&gt; 00:24:23

Or something  
that focuses on female friendship.

400

00:24:23 --&gt; 00:24:27

Yeah. What if we did a flip  
of the classic teenage love triangle?

401

00:24:27 --&gt; 00:24:31

One in which the girls don't go  
at each other's throats and catfight.

402

00:24:32 --&gt; 00:24:34

Now you're singing my tune.

403

00:24:36 --&gt; 00:24:39

Presenting, my fourth  
and final story of the evening.

404

00:24:41 --&gt; 00:24:43

A terror-tale  
I'm calling "My Better Half."

405

00:24:46 --&gt; 00:24:48

Archie's a good egg,

406

00:24:48 --&gt; 00:24:52

but a half-wit  
when it comes to decision-making.

407

00:24:53 --&gt; 00:24:57

He struggles with the most basic  
of all multiple-choice questions.

408

00:24:57 --&gt; 00:25:01

Should he go for A, the girl next door?

409

00:25:01 --&gt; 00:25:05

Or, B, the rich starlet-socialite?

410

00:25:05 --&gt; 00:25:08

But, in a rare stroke of mad genius,

411

00:25:08 --> 00:25:12

Archie chose C, both of the above.

412

00:25:12 --> 00:25:14

So on Mondays, Wednesdays, and Fridays,

413

00:25:14 --> 00:25:16

Archie takes Betty out.

414

00:25:16 --> 00:25:18

And on Tuesdays, Thursdays, and Saturdays,

415

00:25:18 --> 00:25:20

he takes out Veronica.

416

00:25:20 --> 00:25:23

The one downside  
to this break-neck schedule

417

00:25:23 --> 00:25:28

was that Archie would, on occasion,  
collapse from sheer exhaustion.

418

00:25:28 --> 00:25:30

But it was nothing  
that couldn't be rectified

419

00:25:30 --> 00:25:32

with a strong cup of coffee.

420

00:25:32 --> 00:25:34

Or four.

421

00:25:34 --> 00:25:39

But even for a strapping young buck,  
six dates a week will wear a fella out.

422

00:25:39 --> 00:25:42

That's why Archie  
saved Sundays for himself.

423

00:25:42 --&gt; 00:25:46

To rest, recover,  
and replenish for the week ahead.

424

00:25:50 --&gt; 00:25:53

Now, you might think Archie would try  
to keep his relationships a secret,

425

00:25:53 --&gt; 00:25:55

but he didn't.

426

00:25:55 --&gt; 00:25:58

Betty and Veronica  
knew he was dating the other.

427

00:25:58 --&gt; 00:26:03

Still, each girl  
wanted Archie all to herself.

428

00:26:03 --&gt; 00:26:07

They're playing Double Indemnity  
at the Babylonium tomorrow night,

429

00:26:07 --&gt; 00:26:09

if you want to play  
a little back-row bingo.

430

00:26:09 --&gt; 00:26:12

Oh, I wish I could swing it,  
but I got plans.

431

00:26:12 --&gt; 00:26:15

Meaning, you've got a date with Veronica.

432

00:26:15 --&gt; 00:26:17

When are you gonna drop  
that vapid airhead?

433

00:26:17 --&gt; 00:26:19

Oh, please, don't get razzled.

434

00:26:19 --> 00:26:21  
Why shouldn't I?

435  
00:26:21 --> 00:26:25  
Having to share my beau  
with that smelly tomboy.

436  
00:26:25 --> 00:26:27  
Don't I make you happy?

437  
00:26:27 --> 00:26:28  
Of course you do.

438  
00:26:28 --> 00:26:30  
Then why aren't I enough?

439  
00:26:31 --> 00:26:33  
Oh, come on. It's not like that.

440  
00:26:34 --> 00:26:36  
Hey, you guys are both so different.

441  
00:26:37 --> 00:26:39  
But let me let you in on a little secret.

442  
00:26:42 --> 00:26:44  
[whispers] You're my favorite.

443  
00:26:46 --> 00:26:47  
-Really?  
-Really?

444  
00:26:47 --> 00:26:49  
Oh, Archie.

445  
00:26:53 --> 00:26:55  
How do you do it, Andrews?

446  
00:26:55 --> 00:26:57  
Two broads at the same time.  
What's your secret?

447

00:26:58 --&gt; 00:27:00

All right, listen, 'cause I'm only  
gonna say this once, okay?

448

00:27:01 --&gt; 00:27:03

You tell them what they wanna hear.

449

00:27:03 --&gt; 00:27:07

That, yes, I'm seeing other girls, but...

450

00:27:07 --&gt; 00:27:09

I'm only serious about you.

451

00:27:10 --&gt; 00:27:13

You feed them the same three simple words.

452

00:27:17 --&gt; 00:27:19

"You're my favorite."

453

00:27:21 --&gt; 00:27:24

Technically, that's four words,

454

00:27:24 --&gt; 00:27:25

"You're" is a contraction.

455

00:27:26 --&gt; 00:27:27

"You are my favorite."

456

00:27:27 --&gt; 00:27:29

-Four words.

-Shut up, Doiley.

457

00:27:30 --&gt; 00:27:32

We're learning from Don Juan here.

458

00:27:33 --&gt; 00:27:36

But don't you ever get...

459

00:27:37 --&gt; 00:27:38

exhausted?



460  
00:27:39 --> 00:27:43  
Sure, but that's why  
God invented Sundays, and coffee.

461  
00:27:43 --> 00:27:44  
[boys chuckling]

462  
00:27:45 --> 00:27:49  
Things might've kept humming along as-is  
until graduation day,

463  
00:27:49 --> 00:27:52  
but the Good Ship Archie  
was headed for an iceberg.

464  
00:27:52 --> 00:27:54  
Valentine's Day,

465  
00:27:55 --> 00:27:58  
which, this year, disastrously,  
landed on a Sunday.

466  
00:27:58 --> 00:28:01  
So, Veronica, who's the lucky guy  
taking you out for Valentine's Day?

467  
00:28:02 --> 00:28:03  
Archiekins, of course.

468  
00:28:03 --> 00:28:06  
Keep dreaming. Archie is my date.

469  
00:28:06 --> 00:28:09  
You know, Betty,  
for a smart girl, you really are dense.

470  
00:28:09 --> 00:28:12  
Archie is gonna spend V-Day  
with his best girl.

471  
00:28:13 --> 00:28:14  
And that's me.

472

00:28:14 --&gt; 00:28:16

-Says you.

-Says him.

473

00:28:16 --&gt; 00:28:20

Archiekins says the only reason

he spends time with you

474

00:28:20 --&gt; 00:28:22

is because you're a charity case.

475

00:28:22 --&gt; 00:28:25

First of all,

he hates being called "Archiekins."

476

00:28:26 --&gt; 00:28:30

Second of all, the only reason

he spends any time with you at all

477

00:28:30 --&gt; 00:28:33

is because your ego is so fragile,

478

00:28:33 --&gt; 00:28:36

he's afraid you might do

something desperate or crazy

479

00:28:36 --&gt; 00:28:37

if he breaks up with you.

480

00:28:37 --&gt; 00:28:39

He said I'm fragile?

481

00:28:39 --&gt; 00:28:41

Aw, as a Glamourge Egg.

482

00:28:42 --&gt; 00:28:44

Well, he told me you're so high-strung,

483

00:28:44 --&gt; 00:28:47

you sometimes take

your mom's sleeping pills to go to bed.

484  
00:28:47 --> 00:28:49  
-He told you that?  
-Mm-hm.

485  
00:28:50 --> 00:28:53  
Sounds like someone's  
been playing you two for fools.

486  
00:28:57 --> 00:28:59  
[both] That rat fink.

487  
00:28:59 --> 00:29:01  
Archie, you have to choose right now.

488  
00:29:01 --> 00:29:03  
Who's gonna be your date  
for Valentine's Day?

489  
00:29:03 --> 00:29:04  
And after you pick me, of course,

490  
00:29:04 --> 00:29:07  
you need to end things with Betty,  
permanently.

491  
00:29:07 --> 00:29:10  
Ladies, ladies. Let's all calm down.

492  
00:29:10 --> 00:29:11  
In fact...

493  
00:29:12 --> 00:29:14  
neither of you  
can be my date on Valentine's Day.

494  
00:29:14 --> 00:29:16  
[both] Why not?

495  
00:29:18 --> 00:29:19  
'Cause I'm taking my mom.

496  
00:29:20 --> 00:29:24  
You see, it's her first Valentine's Day  
without my dad, and...

497  
00:29:26 --> 00:29:28  
And, well, she needs me.

498  
00:29:29 --> 00:29:31  
I hope you guys can understand.

499  
00:29:31 --> 00:29:33  
Archie, of course we understand.

500  
00:29:33 --> 00:29:35  
That's so sweet and thoughtful.

501  
00:29:35 --> 00:29:38  
I'm sorry we pressured you.

502  
00:29:38 --> 00:29:39  
Me too. It was her idea.

503  
00:29:40 --> 00:29:43  
Well, you guys shouldn't have  
to miss out on Valentine's Day

504  
00:29:43 --> 00:29:44  
on account of me.

505  
00:29:44 --> 00:29:46  
There must be some other guys  
you can go out with.

506  
00:29:46 --> 00:29:47  
Yeah, Betty. Find somebody else.

507  
00:29:47 --> 00:29:48  
No.

508  
00:29:48 --> 00:29:50  
No, it's really okay.

509

00:29:50 --> 00:29:53  
There's an extra-credit report  
that I've been putting off, so...

510

00:29:53 --> 00:29:56  
As for me, Mademoiselle published  
a recipe for an egg-white face mask

511

00:29:56 --> 00:29:59  
I've been dying to try,  
so that'll keep me busy.

512

00:29:59 --> 00:30:03  
Okay, so you're both staying in  
this Sunday night, then?

513

00:30:10 --> 00:30:12  
-[door opens]  
-[jazz music playing over speakers]

514

00:30:12 --> 00:30:15  
But when Sunday night rolled around,

515

00:30:16 --> 00:30:20  
Betty and Veronica  
decided against staying in

516

00:30:20 --> 00:30:24  
and went on a Valentine's date together.

517

00:30:24 --> 00:30:26  
[door opens, bells jingle]

518

00:30:26 --> 00:30:30  
So imagine their surprise  
when who should walk in, but...

519

00:30:34 --> 00:30:35  
He wouldn't.

520

00:30:36 --> 00:30:37

He couldn't.

521

00:30:37 --> 00:30:39  
[both] That rat fink.

522

00:30:45 --> 00:30:46  
Wait.

523

00:30:46 --> 00:30:48  
Whatever you're about to do...

524

00:30:50 --> 00:30:51  
I have a much better idea.

525

00:31:00 --> 00:31:01  
Betty.

526

00:31:02 --> 00:31:03  
Veronica.

527

00:31:03 --> 00:31:04  
What's going on?

528

00:31:04 --> 00:31:07  
We were wondering how  
your Valentine's date went with your mom.

529

00:31:08 --> 00:31:10  
Yeah. It was nice.

530

00:31:10 --> 00:31:11  
Quiet.

531

00:31:12 --> 00:31:13  
Why?

532

00:31:13 --> 00:31:17  
Well, because a night off  
gave us a chance to reflect,

533

00:31:17 --> 00:31:19

and since you've been  
having such a hard time

534

00:31:19 --> 00:31:21  
deciding between the two of us,

535

00:31:22 --> 00:31:23  
we were thinking...

536

00:31:25 --> 00:31:26  
What If you had us both?

537

00:31:30 --> 00:31:32  
At the exact same time?

538

00:31:32 --> 00:31:35  
For a very, very special date.

539

00:31:37 --> 00:31:39  
Really?

540

00:31:39 --> 00:31:40  
[both] Really.

541

00:31:42 --> 00:31:43  
Say no more.

542

00:31:44 --> 00:31:45  
I'll pick you both up tonight.

543

00:31:45 --> 00:31:49  
We'll head over to Lovers' Lane.  
I know the perfect spot. Nice and private.

544

00:31:49 --> 00:31:53  
Actually, Betty had an interesting idea.

545

00:31:53 --> 00:31:56  
I was thinking  
we could meet in shop class.

546

00:31:56 --> 00:31:58  
After hours, of course.

547  
00:31:59 --> 00:32:00  
Why would we go there?

548  
00:32:01 --> 00:32:02  
Don't you know?

549  
00:32:02 --> 00:32:04  
It's soundproof.

550  
00:32:05 --> 00:32:09  
And we plan on making a lot of noise.

551  
00:32:16 --> 00:32:19  
[both] Come, Archie. Join us.

552  
00:32:23 --> 00:32:25  
Wait.

553  
00:32:25 --> 00:32:27  
You're forgetting something.

554  
00:32:29 --> 00:32:30  
Your coffee.

555  
00:32:31 --> 00:32:34  
We took the liberty of brewing it  
extra strong for you tonight.

556  
00:32:35 --> 00:32:38  
Guys, I really don't think  
I'm gonna need a boost tonight.

557  
00:32:38 --> 00:32:40  
Now, now, no need to posture.

558  
00:32:41 --> 00:32:44  
You'll want all your energy  
for what we have planned.



559

00:32:44 --&gt; 00:32:45

Promise.

560

00:32:45 --&gt; 00:32:47

Cross our hearts and hope to die.

561

00:32:54 --&gt; 00:32:55

Mm.

562

00:33:02 --&gt; 00:33:04

[echoing] Everything all right,  
Archiekins?

563

00:33:05 --&gt; 00:33:06

Yeah. No, I'm good. I just...

564

00:33:19 --&gt; 00:33:22

Someone's waking up, Vee.

565

00:33:22 --&gt; 00:33:24

[Veronica] I think you're right, Bee.

566

00:33:24 --&gt; 00:33:26

Welcome back, handsome.

567

00:33:29 --&gt; 00:33:29

What's happening?

568

00:33:29 --&gt; 00:33:32

Apologies if you're experiencing  
a splitting headache.

569

00:33:32 --&gt; 00:33:36

I wasn't sure how many of my mom's  
sleeping pills to slip into your coffee.

570

00:33:36 --&gt; 00:33:38

Whatever it is,  
I'm sure we can figure it out.

571

00:33:38 --&gt; 00:33:41

But it's already been figured out, silly.

572

00:33:41 --> 00:33:43

Trust us, this is a perfect solution.

573

00:33:43 --> 00:33:46

After all, a problem shared  
is a problem solved.

574

00:33:46 --> 00:33:48

Shall we, Vee?

575

00:33:48 --> 00:33:49

[Veronica] After you, Bee.

576

00:33:49 --> 00:33:51

Wait, wait, wait. Wait!

577

00:33:51 --> 00:33:54

Wait, hold on! Hold on!

578

00:33:58 --> 00:33:59

[screams]

579

00:33:59 --> 00:34:02

Stop! Stop, stop, stop!

580

00:34:02 --> 00:34:05

This won't hurt... much.

581

00:34:05 --> 00:34:08

[in unison] We just wanna double our fun.

582

00:34:08 --> 00:34:10

[screaming]

583

00:34:10 --> 00:34:12

[jubilant '50s pop music playing]

584

00:34:21 --> 00:34:22

[Key-Keeper] Here, for the first time,

585

00:34:22 --&gt; 00:34:26

Betty and Veronica  
are with their beloved Archie

586

00:34:26 --&gt; 00:34:29

on the same night, at the same time,

587

00:34:29 --&gt; 00:34:34

secure in the knowledge that  
they'll never have to share him again.

588

00:34:35 --&gt; 00:34:38

Didn't I tell you he was a half-wit?

589

00:34:38 --&gt; 00:34:40

[Key-Keeper chuckling]

590

00:34:45 --&gt; 00:34:47

[Jughead] Well?

591

00:34:47 --&gt; 00:34:50

What did you think  
of the tag-team twist at the end?

592

00:34:50 --&gt; 00:34:52

O. Henry, eat your heart out, am I right?

593

00:34:53 --&gt; 00:34:54

I have...

594

00:34:55 --&gt; 00:34:56

opinions.

595

00:34:57 --&gt; 00:34:58

Okey-dokey.

596

00:35:00 --&gt; 00:35:02

I'm detecting a pattern, Jughead.

597

00:35:03 --&gt; 00:35:07

The sexual politics  
in most of your stories are...

598

00:35:08 --> 00:35:10  
troubling, to say the least.

599

00:35:11 --> 00:35:13  
Veronica, gosh.

600

00:35:14 --> 00:35:16  
You may be overthinking this.

601

00:35:17 --> 00:35:19  
These stories are just meant to be a gas.

602

00:35:19 --> 00:35:20  
For whom?

603

00:35:20 --> 00:35:23  
Not teen girls.  
Not when you're depicting them like...

604

00:35:24 --> 00:35:26  
shallow, crazy killers.

605

00:35:27 --> 00:35:28  
Is that what you think of us?

606

00:35:29 --> 00:35:30  
No. Of course not.

607

00:35:31 --> 00:35:33  
The boys aren't great shakes, either.

608

00:35:33 --> 00:35:35  
So you admit you're demonizing women?

609

00:35:36 --> 00:35:37  
Veronica...

610

00:35:38 --> 00:35:39

it's just a comic book.

611

00:35:46 --> 00:35:47

Anyhoo...

612

00:35:48 --> 00:35:49

I'm done now.

613

00:35:50 --> 00:35:53

Why don't we catch that last showing  
of Diabolique at the Babylonium?

614

00:35:54 --> 00:35:56

-What do you say? My treat.

-I think...

615

00:35:57 --> 00:36:00

I'll take a page from your last story...

616

00:36:01 --> 00:36:02

and split.

617

00:36:04 --> 00:36:07

What's going on?

Are we not copacetic anymore?

618

00:36:07 --> 00:36:08

Of course we are.

619

00:36:08 --> 00:36:10

I'm just tired, is all.

620

00:36:11 --> 00:36:13

I'll catch you at school tomorrow.

Promise.

621

00:36:13 --> 00:36:14

[thunder rumbling]

622

00:36:14 --> 00:36:17

[Jughead] And, as easy as that,

623

00:36:18 --> 00:36:21  
whatever soap bubble  
Veronica and I had been in just burst.

624

00:36:23 --> 00:36:26  
Tomorrow, at school,  
things would be different.

625

00:36:27 --> 00:36:32  
We'd no longer be the Marilyn Monroe  
and Arthur Miller of Riverdale High.

626

00:36:32 --> 00:36:33  
We'd pass each other in the hall,

627

00:36:33 --> 00:36:35  
but she'd once again  
be the beautiful socialite

628

00:36:35 --> 00:36:38  
and I'd be the Melvin  
who writes comic books.

629

00:36:38 --> 00:36:42  
The kind that hopefully  
weren't corrupting the youth of America.

630

00:36:43 --> 00:36:45  
[Featherhead]  
"Don't be fooled by their name.

631

00:36:45 --> 00:36:47  
These publications are anything but comic.

632

00:36:47 --> 00:36:50  
In their pages, crime is glorified.

633

00:36:50 --> 00:36:54  
Acts of wanton carnality are celebrated.

634

00:36:55 --> 00:36:57  
Stabbings, and beheadings,

635

00:36:57 --> 00:36:59  
and disembowelings are commonplace,

636

00:36:59 --> 00:37:00  
vividly depicted,

637

00:37:01 --> 00:37:04  
and offered up to our children  
like so much bubblegum.

638

00:37:04 --> 00:37:08  
And if anyone doubts the insidious effects  
of this subversive medium,

639

00:37:08 --> 00:37:12  
let me stress what my extensive research  
has proven time and again.

640

00:37:12 --> 00:37:14  
There is a direct and undeniable link

641

00:37:15 --> 00:37:19  
between gruesome acts of brutality  
depicted in the pages of comic books

642

00:37:19 --> 00:37:22  
and similar acts of savagery  
committed in real life

643

00:37:22 --> 00:37:25  
by the juveniles  
who read these comic books.

644

00:37:26 --> 00:37:28  
Our children are being seduced.

645

00:37:28 --> 00:37:29  
By violence.

646

00:37:29 --> 00:37:30  
By sex.

647

00:37:31 --&gt; 00:37:32

By depravity.

648

00:37:33 --&gt; 00:37:37

Their innocence must be preserved  
by any means necessary."

649

00:37:38 --&gt; 00:37:42

I congratulate you, Dr. Werthers.  
That's a brilliant editorial.

650

00:37:43 --&gt; 00:37:45

The soon-to-be-forgotten Muggs murders,

651

00:37:46 --&gt; 00:37:48

small potatoes  
compared to the threat to America

652

00:37:48 --&gt; 00:37:50

that you have outlined for us tonight.

653

00:37:50 --&gt; 00:37:52

Thank you, Mr. Mayor.

654

00:37:52 --&gt; 00:37:55

I consider it my civic and moral duty.

655

00:37:55 --&gt; 00:37:57

That's why these so-called creators

656

00:37:58 --&gt; 00:38:02

of these dangerous  
and morally reprehensible stories

657

00:38:02 --&gt; 00:38:04

must be held accountable,

658

00:38:04 --&gt; 00:38:07

and punished  
to the full extent of the law.



659

00:38:11 --> 00:38:13  
[Fieldstone] I've been reading  
your stories, Jones,

660

00:38:13 --> 00:38:16  
and I gotta say, I love them.  
This is incredible stuff.

661

00:38:16 --> 00:38:18  
Thank you, Mr. Fieldstone. I, um...

662

00:38:19 --> 00:38:22  
-I needed a win today.  
-How come?

663

00:38:23 --> 00:38:26  
Ah. Let me guess. Girl trouble?

664

00:38:26 --> 00:38:27  
Yeah.

665

00:38:28 --> 00:38:28  
I...

666

00:38:29 --> 00:38:31  
had this sweet thing going  
with this one gal,

667

00:38:32 --> 00:38:34  
but then she read my comics, and then...

668

00:38:35 --> 00:38:39  
Well, she took it the wrong way.  
I don't think she liked what I was saying.

669

00:38:39 --> 00:38:41  
I don't even know what that means.

670

00:38:41 --> 00:38:45  
But you busted your ass  
to turn those stories around overnight.

671

00:38:46 --&gt; 00:38:49

And I think you deserve  
a little something extra for that.

672

00:38:49 --&gt; 00:38:50

-A bonus?

-Oh, God, no.

673

00:38:50 --&gt; 00:38:51

What, are you nuts?

674

00:38:51 --&gt; 00:38:53

No, I'm thinking credit.

675

00:38:53 --&gt; 00:38:55

-Your name--

-On the cover?

676

00:38:55 --&gt; 00:38:58

God, no. A byline.

677

00:38:58 --&gt; 00:39:00

On the inside, but still.

678

00:39:00 --&gt; 00:39:01

It's my name in print.

679

00:39:01 --&gt; 00:39:05

Oh, golly, that would be incredible,  
Mr. Fieldstone.

680

00:39:05 --&gt; 00:39:06

My friends would flip.

681

00:39:06 --&gt; 00:39:10

How does Jughead "Jugular" Jones  
sound for a byline?

682

00:39:11 --&gt; 00:39:12

Oh. [whistles]

683

00:39:12 --> 00:39:15  
-I'm crazy for it.  
-Yeah.

684  
00:39:15 --> 00:39:17  
Now, you listen to me, kid.

685  
00:39:17 --> 00:39:19  
I don't know much, but do I know this.

686  
00:39:19 --> 00:39:23  
Girls come and go, but your name in print?

687  
00:39:23 --> 00:39:27  
That's a thing that'll make people  
sit up and take notice.

688  
00:39:28 --> 00:39:29  
[Jughead] Little did any of us imagine

689  
00:39:29 --> 00:39:33  
how prophetic Mr. Fieldstone's words  
would turn out to be.

# RIVERDALE



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